

ESB Business School at Reutlingen University



For almost 40 years, the degree programmes of ESB Business School at Reutlingen University have given students real international experience and a sound knowledge of the principles and practice of international management. Since June 2008, all 19 programmes of study at Reutlingen University in the fields of Business Studies and Engineering Management have been united in one of the leading state Business Schools in Germany: ESB Reutlingen.

Regular ranking at the top of the university league tables, international double degree programmes, professors with management experience, cooperation with leading companies (who are members of our network of supporting businesses), more than 100 international universities in our international partnership network, a Research Institute, and an active alumni network; all these provide the framework for a business school of outstanding quality.

Our programmes include international study and work experience placements in Germany and abroad. Workshops, case studies, seminars and research carried out in close collaboration with companies, our own Business Contact Fair, professors with many years of management experience, guest lectures by professionals from the world of international business, visits to leading international companies, and close cooperation with an active network of alumni, all guarantee that our programmes of study are closely in tune with the real world of global business.

In addition to the core module in the main language (English, French, Spanish, or Italian, depending on the programme of study), students may also be able to study other languages, taught by qualified and experienced language teachers, who are usually native speakers. Many subjects at ESB are taught in small multi-lingual groups, ensuring close contact between professors and students, which is part of the special spirit of ESB Reutlingen.

The IB Programme



The International Business (IB) programme is unique in Germany and gives students the opportunity to earn a Bachelor of Science (BSc) degree and a Master of Business Administration (MBA) in just over four years.

20 of the 40 places available each year are allocated to international students.

The IB programme prepares students for management careers in international companies. The programme provides students with a wide-ranging knowledge and understanding of business activities and methods.

Participants study for three years at ESB in Reutlingen and for one further year at one of our ten leading international partner universities in America, Asia, Australia or Europe.

Apart from the language courses, all courses in the first two semesters are taught in English. In the following semesters, courses are taught in German or English.

Two obligatory work-experience semesters give students the opportunity to build on the business knowledge and soft skills acquired during their studies.

Programme overview



Programme structure:

1 st and 2 nd Semesters	Courses taught in English
3 rd Semester	International Work Experience
4 th and 5 th Semesters	Courses taught in German and English
6 th Semester	International Work Experience
7 th to 9 th Semesters	Courses at international partner university

Main features:

Qualification	Bachelor of Science (BSc) + Master of Business Administration (MBA)
Programme duration	8-9 semesters
Number of students	40 per year (20 from Germany, 20 international)
Programme begins	Winter Semester
Requirements for admission	Formal qualification for university entrance
Application deadlines	15 th May for international applicants 15 th June for German applicants
Fees	€ 500 per semester statutory tuition fee payable to ESB Reutlingen in 1 st to 6 th semesters. Tuition fees in MBA programmes at international partner universities.

Our international partners



Students in the International Business programme spend their final year at one of our ten international partner schools:

Australia

Swinburne University of Technology, Melbourne

China

The Chinese University of Hong Kong

USA

California State University, East Bay, Hayward, CA
Niagara University, Niagara Falls, NY
Portland State University, OR
Purdue State University, West Lafayette, IN
Southeastern Louisiana University, Hammond, LA

Mexico

Tech de Monterrey, EGADE, Monterrey, N.L.

United Kingdom

University of Exeter

Germany

GISMA Business School, Hannover

Further information about our international partner schools can be found on our website:

www.esb-reutlingen.de

How to apply

The Town and the Campus

Contact us



All applicants to the International Business programme are subject to a selection procedure designed to test their suitability and motivation.

Requirements for admission:

Formal university entrance qualifications.
Letter of motivation.
References and other career documentation.

There are three phases in the selection procedure:

1.Pre-selection: Applicants are shortlisted for interview according to relevant criteria, including: command of English, level of performance in examinations qualifying for university entrance, professional experience, international experience.

2.Selection interview: Candidates are interviewed individually in English to assess personal suitability, interest in business and economic affairs, and motivation for this course of study.

3.Final selection: The list of suitable candidates in order of precedence is the result of the shortlisting and interview procedure.

Application deadlines:

15th May for international applicants
15th June for German applicants

Selection interviews take place in the second half of July.

Further information and the application documents are available on our website: <http://www.esb-reutlingen.de>

The green and pleasant campus of Reutlingen University is a short distance from the centre of the historic old town, from which it can be reached in just a few minutes by bus, car, or bicycle.

Our library and computer labs have the most up to date facilities. There is wireless LAN internet reception all over the campus. The cafeteria, the university bookshop, student housing, sports facilities, and a student bar are all on campus. Reutlingen University currently has over 4,000 students.

Reutlingen, the "Gateway to the Swabian Highlands", is in one of the most beautiful landscapes in Germany. The town offers more than just a fine blend of medieval timbered buildings and modern urban architecture; there are lively shopping facilities, quiet romantic spots, cultural diversity and a wide range of leisure facilities, all providing for a very high quality of life.

The proximity of the ancient university town of Tübingen (10 kilometres) and the Baden-Württemberg capital city of Stuttgart also contribute to Reutlingen's attractiveness as a place to study. The Black Forest and the Lake of Constance are also within easy travelling distance.

Further information on BSc and MBA programme in International Business is available from:

ESB Reutlingen
Reutlingen University
Alteburg Str. 150
72762 Reutlingen
Tel.: +49 (0)7121 271 6001 / or 6002 (Secretariat)

Email: bsc.ib@reutlingen-university.de

www.esb-reutlingen.de

For more detailed information, please phone:
+49 (0)7121 271 6007

Bachelor of Science and MBA in International Business

ESB Reutlingen
www.esb-reutlingen.de



 Hochschule Reutlingen
Reutlingen University