



## CALL FOR PAPERS

**THE CENTRE FOR EUROPEAN BUSINESS STUDIES (funded by EU)**

founded by

ESB BUSINESS SCHOOL, REUTLINGEN UNIVERSITY, GERMANY

AND

S.P. JAIN INSTITUTE OF MANAGEMENT & RESEARCH, MUMBAI

will have its inaugural

CONFERENCE

ON

**THE IMPLICATIONS OF THE INDO-EUROPEAN  
FREE-TRADE-AGREEMENT (FTA)**

ON

NOVEMBER 26 & 27, 2010

at

**S. P. Jain Institute of Management & Research**  
Munshi Nagar, Dadabhai Road, Andheri (West), Mumbai 400 058, India

In 1962, India was one of the first countries to begin diplomatic relations with the European Union (EU) – known as European Economic Committee, then. During the sixth India-EU summit in September 2005, a High Level Trade Group (HLTG) was set up to make the India-EU relationship more intense. The HLTG submitted its report in October 2006 and recommended that a broad-based trade and investment agreement should be negotiated. Following that recommendation, negotiations for an EU-India Free Trade Agreement (FTA) were launched in June 2007. The proposed FTA is expected to be fully WTO compatible covering not only trade in goods and services but also investment and Intellectual Property Rights.

The proposed India-EU FTA is of great significance to both India and the EU. The objective of this conference is to debate and discuss the various implications of such an FTA, thereby providing sufficient insights to policy makers, business entities and all other parties involved facilitating the effective implementation of the agreement.

The conference will bring together leading academicians, regulators and industry professionals from both India and the EU countries to explore current issues, challenges and opportunities in the proposed India-EU FTA.

The organizers invite submissions addressing any of the following or related topics:

I) Impact of the India-EU FTA issues such as:

- Real Income and Economic Growth
- Capital Formation and Investment
- International Trade
- Standard of Living
- Health
- Education
- Labour Market
- Equality in Income Distribution

II) Impact of the India-EU FTA sectors, such as:

- Automobile Sector
- Textiles and Clothing Sector
- Banking and Financial Services Sector

For each of these sectors the authors may address the impact of the FTA on the sector as applicable to India and/or EU.

In addition to these themes, papers addressing other areas of relevance to the FTA are welcome. Papers will go through a blind review process.

**Expenses:**

Authors selected for paper presentation will be provided with accommodation on both the days of the conference. Expenses for travel from the participant's institute to the venue (round trip airfare – economy class) will be reimbursed.

**Best Paper Award:**

The jury will select one deserving paper presented at the conference for a Best Paper Award of Rs. 100,000.

**Important Dates:**

Submission of abstract:	July 30, 2010
Submission of full paper:	October 08, 2010
Send submissions to:	conf.cebs2010@spjimr.org

**Criteria for submitting Abstracts:**

The presenting author's name must appear first on the abstract. The first author is expected to present the paper. An individual may be First Author (Presenting Author) of only one abstract. There is no limit to the number of times an individual may appear as co-author on abstracts.

All abstracts must be written in English and should not exceed 750 words. The abstract should consist of the title of the paper, the objective of research and the proposed methodology. An indication of the expected research outcome may also be mentioned.

Abstracts received after June 03, 2010 cannot be accepted. All abstracts will be reviewed by the Program Committee. The reviewing process is strictly confidential. All first authors will be notified by e-mail on acceptance status, after which they will be required to submit the complete paper.

First authors and co-authors are required to provide their contact details and affiliation along with the abstract. Contact details include mailing address, telephone number (both landline and mobile), fax numbers (if available) and email ID.

**Submission Criteria for Complete Papers:**

Submitted papers should not be previously published or accepted for publication elsewhere. Submitted papers must be in English, suggested length 5000 words and in PDF format. Manuscripts should be with 1.5 spacing and should be in the following order: cover sheet, title, abstract, introduction, text, acknowledgements, reference and notes, tables and figures.

### **Information on the Organizing Institutions:**

The Centre for European Business Studies (CEBS) is a joint centre of ESB Business School of Reutlingen University in Germany and S.P. Jain Institute of Management & Research (SPJIMR) in Mumbai, India. It was inaugurated in November 2009 by Baden-Württemberg's then Minister President (Chief Minister) and current EU Commissioner, Günther Öttinger. CEBS intends to enhance Indo-European understanding, academic exchange and business awareness.

The ESB Business School as part of Reutlingen University is one of the leading business schools in Europe. A vibrant international dimension, excellent teaching, and a healthy balance between theory and practice are central elements in its vision of providing forward looking and interdisciplinary degree programmes. The high quality of these programmes is confirmed by regular top positions in all the leading university rankings in Germany. ESB is one of Germany's largest business schools with 60 full-time faculty members, more than 100 lecturers and some 2300 students.

The S.P. Jain Institute of Management & Research (SPJIMR) is a constituent unit of Bharatiya Vidya Bhavan, an educational and cultural charitable trust of national eminence. It was founded in 1981. With its relentless focus on innovative learner centric, holistic and cross functional KSA based and "Learning beyond the Classroom" approach, SPJIMR was placed in the top ten B-Schools in the country in the very first rating exercise in the country and since then it has been consistently ranked in the top ten. SPJIMR has promoted five centers of excellence in Continuing Management Education, Family Managed Businesses, Development of Corporate Citizenship and Entrepreneurship Development and for Services, Science Management and Engineering. In addition, it offers a two year full time PGDM Program, an eleven-month full time Post Graduate Program in Management, an Advanced Certificate Program in Project Management, in-company Management Development Programs and public programs. In line with its twin missionary objectives of "Influencing practice" and "Value based growth", SPJIMR believes in Social Relevance and Responsiveness, Concurrent Cooperation and Competition and Naturalizing. The first one determines the scope of what it does and the other two on how it is done. This is the edifice of its innovative educational pedagogy.

All further information regarding program details, registration, etc. will be provided before the conference.

For any other information, email: [conf.cebs2010@spjimr.org](mailto:conf.cebs2010@spjimr.org)

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