

Shaping Future Global Talent

How business schools can support their students on the way to global employability –
now and in the future

26 - 27 April 2023
ESB Business School, Reutlingen

Tuesday, 25th April	
19:00 onwards	Welcome get-together, Café Bistro Alexandre , Marktplatz. 20, 72764 Reutlingen

Wednesday, 26th April Building 17, room U15/U16	
09:00 – 09:15	Registration Lower entrance, building 17
09:15 – 09:45	Welcome Session Andreas Taschner, ESB Business School
09:45 – 10:45	Global Student Preferences and Expectations Dominika Warga, Universum
10:45 – 11:00	Coffee Break
11:00 – 12:15	The Corporate Perspective on Global Talent Sebastian Kummle und Fiorella Debenedetti, Amazon Rüdiger Bechstein, Kärcher SE & Co. KG
12:15 – 13:00	Do International Student Profiles Matter? – What Research Says Anna Goeddeke, ESB Business School
13:00 – 14:00	Lunch
14:00 – 14:30	Key Takeaways from Morning Session
14:30 – 14:50	Collaborative Curricular Formats – Toolkit for Shaping Global Talents
14:50 – 15:30	Best Practice Examples from Participants: Short Formats, BIPs, COILs, Company Projects,
15:30 – 15:45	Coffee Break
15:45 – 17:00	Interactive Work Session

17:00 – 17:15	Wrap-Up Day 1
19:00	Dinner with workshop participants, international guest lecturers and members of ESB team, Restaurant Joli

Thursday, 27th April Room 17-112	
9:00 – 12:00	Futures Thinking Workshop – Morning Session ‘What is the global business talent profile of the future’ Elizabeth Hofvenschiöld, ESB Business School
12:00 – 13:00	Lunch
13:00 – 16:00	Futures Thinking Workshop - Afternoon Session Elizabeth Hofvenschiöld, ESB Business School
15:45 – 16:00	Closing
16:15 – 22:00	Evening Historic Town of Tübingen (Punting on the river Neckar, beer tasting and dinner at Neckarmüller) Bus departs from campus at 16:15 Bus departs from Tübingen at 22:00

Friday, 28th April	
9:00	Daimler Museum Stuttgart (optional)