

Official notice: 30/2023

This is a courtesy translation for your convenience only. The sole legally binding document is the original German 'Fachspezifische Studien- und Prüfungsordnung für den weiterbildenden Studiengang International Management (Full-Time) mit dem Abschluss Master of Business Administration (MBA)' version 30/2023.

Subject-Specific Study and Examination Regulations for the Postgraduate Degree Programme in International Management (Full-Time) leading to the Degree of Master of Business Administration (MBA)

Dated: 15 November 2023

In accordance with section 32(3) sentence 1 in conjunction with section 19(1) sentence 2 no. 9 of the State Law on Higher Education in Baden-Württemberg (Landeshochschulgesetz – LHG) in the new version of 1 April 2014 (GBl. (Law Gazette) p. 99), most recently amended by article 8 of the law of 7 February 2023 (GBl. pp. 26, 43) and section 1(2) of the General Study and Examination Regulations for Bachelor's and Master's Degrees of Reutlingen University (StuPrO) of 23 May 2022, the Reutlingen University Senate passed the following regulations below in their current form on 27.10.2023.

These regulations were approved by the President of Reutlingen University in accordance with section 32(3) sentence 1 LHG on 15.11.2023.

Section 1: Objective of the degree programme

The postgraduate degree programme in International Management (Full-Time) leading to the degree Master of Business Administration (MBA) is aimed primarily at students with a university degree, which is not in the field of economics. It allows students to develop international management competencies on the basis of their professional experience.

The students will acquire comprehensive international management competencies, which will enable them to take on management responsibilities in international businesses and organisations.

After completing the degree programme, the graduates will be able to:

- Integrate their academic knowledge and professional experience in the field of international management



- Analyse complex problems in a dynamic global business environment, develop and evaluate solutions and make targeted decisions
- Think and act like entrepreneurs and make and put into effect responsible decisions in accordance with the company's objectives -taking into account the social environment and intercultural challenges

Section 2: Degree/ standard duration of study

- (1) The standard duration of the postgraduate Master of Business Administration (MBA) degree programme is three semesters.
- (2) Admission to the course is in the winter semester.

Section 3: Structure of the degree programme

- (1) The total number of lectures that need to be attended in contact hours per week and the ECTS credits that need to be achieved for the successful completion of the degree are listed in table 1.

Table 1: Contact hours per week and ECTS credits

Degree	Contact hours	ECTS credits
MBA	42	90

- (2) The curriculum (range of modules and courses) is shown in tables 2 and 3.
- (3) In the second semester, the students choose four of the elective modules listed in table 3. The Examinations Board can add to the range of elective modules to ensure that the intended qualification objectives of the degree programme are met.
- (4) The degree programme reserves the right not to offer all the elective modules listed every year. The decision on the elective modules that will be offered lies with the Examinations Board. Students will be informed in due course.
- (5) Elective modules will only take place if they are selected by at least one third of the students in that year. The Examinations Board can make exceptions in individual cases.
- (6) The degree programme includes a compulsory enterprise project in the third semester.
- (7) The degree programme requires students to learn German (M6 and M7). Students who already have a knowledge of German at C1 level (in accordance with the Common European Framework of Reference for Languages) must



choose an alternative language (Spanish, French, Chinese) which is not their native language.

Section 4: Examinations Board

In accordance with section 10(3) of the General Study and Examination Regulations for Bachelor's and Master's Degree Programmes of Reutlingen University, the Examinations Board is a small board consisting of three members from the group of MBA Full-Time teaching professors.

Section 5: Prerequisites

- (1) To register for the master's thesis, students must pass all the module examinations in the first semester.
- (2) To take part in the Enterprise Project, students must pass all the module examinations in the first semester.

Section 6: Enterprise Project

- (1) In the third semester, students must complete a company placement/ project lasting 450 hours or three months (full-time).
- (2) The Enterprise Project must be completed as part of a compulsory MBA placement in an international company or organisation. During the enterprise project, students apply their academic knowledge to solve a practical problem within the framework of international management.
- (3) At the student's request, the Enterprise Project can be credited. The request must be submitted to the Examinations Board, which will decide about the transfer of credits. The credits can only be transferred if the student can prove that they have had more than three years of professional experience in management functions in addition to the two years of professional experience specified in the admission requirements. The competencies will be assessed on the basis of a report corresponding to the Enterprise Project Report.

Section 7: Studying and taking examinations abroad

- (1) During the second semester, students can complete elective modules (M8–11) at a foreign university. A request to this effect must be submitted to the Examinations Board by the end of the first semester.



- (2) The modules that are to be completed abroad will be specified in a Learning Agreement. Recognition of these modules will be confirmed by the degree programme at Reutlingen University.

Section 8: Medium of instruction

With the exception of the language modules (M6 and M7), the language of instruction, assessment and examination will be in English.

Section 9: Master's Thesis

- (1) The master's thesis component corresponds to 15 ECTS credits. The maximum period for completing the thesis is three months.
- (2) The module examination takes the form of both a master's thesis (MT) and a colloquium (oral examination). Both parts must be awarded a mark of 4.0 or higher in order for the student to pass the master's thesis module in full. Two thirds of the mark for the master's thesis module is made up of the assessment of the master's thesis and one third is made up of the assessment of the colloquium.

Section 10: Calculation of the overall mark

The overall mark is calculated from the weighted average of the ECTS credits awarded, as shown in table 2.

Section 11: Regulation on achieving 300 ECTS credits for the degree

- (1) The ECTS credits achieved by the end of the degree programme are calculated from the total number of credits (for example ECTS credits) achieved during the student's first degree and the ECTS credits from the MBA degree programme. This may amount to a total of fewer than 300 ECTS credits.
- (2) The student can generally acquire further ECTS credits in accordance with the General Examination Regulations for Bachelor's and Master's Degree Programmes of Reutlingen University.



Table 2: Core modules

Code	Modules and courses	ECTS per semester			Contact hours	Form of examination ¹	Assessment
		1	2	3			
M1	Business in Numbers: Accounting and Finance	6				KL(2)	b
M1.1	Fundamentals of Accounting				2		
M1.2	Fundamentals of Corporate Finance				2		
M2	Managing Demand and Supply	6				PA+KL(1)	b
M2.1	Marketing Management				2		
M2.2	Supply Chain Management				2		
M3	Strategising the Future	6				CA/PA	b
M3.1	Understanding Markets and Environments				2		
M3.2	Business Strategy				2		
M4	Managing People and Culture	6				PA	b
M4.1	Leading People and Change				2		
M4.2	Managing across Cultures				2		
M5	Legal Frameworks of Management	3			2	KL(2)	b
M6	German 1/Business Language 1	3			4	CA	u
M7	German 2/Business Language 2		3		4	CA	u
M8	Business Research Methods		3		2	PA	u
M9	Elective 1		6		3	see Table 3	b
M10	Elective 2		6		3	see Table 3	b
M11	Elective 3		6		3	see Table 3	b
M12	Elective 4		6		3	see Table 3	b
M13	Enterprise Project			15		PA	u
M13.1	Enterprise Project						
M13.2	Enterprise Project Colloquium				2		
M14	Master's Thesis			15		MT+MP(30)	b

¹

CA Continuous assessment
 HA Paper
 KL Written examination
 PA Project
 MT Master's thesis
 RE Presentation



Table 3: Elective modules

Code	Module	ECTS per semester			Contact hours	Form of examination	Assessment
		1	2	3			
M9– M12	Focus Area: Management, Strategy and Digitalisation						
	Strategy Creation and Execution		6		3	PA	b
	Data Analytics and Decision Making		6		3	PA	b
	Lean Enterprise Management		6		3	PA	b
	Focus Area: Marketing and Sales						
	International Sales Management		6		3	PA	b
	Data-Driven Marketing		6		3	PA	b
	Negotiating across Borders		6		3	PA	b
	Focus Area: Sustainability, Diversity and Change						
	Sustainability Dynamics		6		3	PA	b
	Business Models for a Circular Economy		6		3	PA	b
	Organisational and Business Transformation		6		3	PA	b
	Leveraging Diversity, Equity and Inclusion (DEI) as Organisational Drivers		6		3	PA	b
	International Studies		6		3		b
	Elective modules added by the Examinations Board		6		3		b

Section 12: Effective date/ interim arrangements

The Study and Examination Regulations MBA Full-Time take effect on 1 September 2024 and will apply to all students of the MBA International Management (Full-Time) degree programme from winter semester 2024/ 2025 onwards.

Reutlingen, 15 November 2023

Professor Arjan Kozica
Vice-President

