

Subject-Specific Study and Examination Regulations for the MBA degree programme International Management (Full-Time) leading to a Master of Business Administration (MBA)ⁱ¹

of: 12.08.2020

In accordance with §§ 32 paragraph (3) sentence 1 in connection with § 19 paragraph (1) sentence 2 no. 9 of the law governing institutions of education in the state of Baden-Württemberg (Landeshochschulgesetz - LHG) as amended on 01.04.2014 (GBl. p.99), as amended by article 1 of the law on 13.03.2018 (GBl. p. 85) and § 1 paragraph (2) General Study and Examination Regulations for Bachelor's and Master's Degree Programmes at Reutlingen University (StuPrO) of 06.08.2019, the Reutlingen University Senate on 17.07.2020 passed the articles below in the form shown here. They were approved by the President of Reutlingen University in accordance with § 32 paragraph (3) sentence 1 LHG on 12.08.2020.

§ 1 Programme Objective

Graduates of the MBA International Management (Full-Time) programme have the academic and practical (best practice) knowledge and skills required to prepare for business decisions, to evaluate alternatives and to make and implement responsible decisions in the interests of the target system of businesses and organisations acting in an international context, while taking into account the social environment.

§ 2 Degree/ Standard Period of Study

- (1) The advanced degree programme leading to an MBA (Master of Business Administration) degree comprises a regular duration of two semesters of study.
- (2) The programme is divided into three phases.
- (3) Admission to the programme is possible each winter semester.

§ 3 Programme Structure

- (1) The full list of courses required to successfully complete the programme is set out in table 1; the table includes the number of contact hours and ECTS credits to be obtained.

¹ Please note: This is a courtesy translation and not legally binding.

Table 1: Contact hours and ECTS credit points

Degree	Hours per week	ECTS credits
MBA	34	75

- (2) The programme includes a compulsory enterprise project in phase 3.
- (3) In phase 2, the student selects a specialisation module in accordance with table 3.
- (4) The curriculum (list of modules and courses) is set out in tables 2 and 3.
- (5) The Examinations Board may adapt a specialisation module to ensure the respective stated goals of the module can be met.
- (6) A specialisation module is only held if at least 10 participants and/or at least 20% of the students of the year register for the respective module. The Examinations Board may make an exception to this on a case-by-case basis.

§ 4 Examinations Board

- (1) In accordance with § 10 (3) of the General Study and Examination Regulations for Bachelor's and Master's Degree Programmes at Reutlingen University, the Examinations Board is composed of three members who are professors of the MBA programme.
- (2) In accordance with § 10 (4) of the General Study and Examination Regulations for Bachelor's and Master's Degree Programmes at Reutlingen University, a student of the programme may be consulted in an advisory capacity at meetings of the Examinations Board.

§ 5 Requirements

- (1) In order to register for their master's thesis, students must have successfully completed module examinations from the first and second phases of the MBA programme, which amount to at least 24 ECTS credits.
- (2) In order to participate in the Enterprise Project, students must have successfully completed module assessments from the first and second phases of the MBA programme, amounting to at least 24 ECTS credits.

§ 6 Enterprise Project

- (1) In the third programme phase, the student must complete a business project (Module Enterprise Project) of a duration of two months (full-time).
- (2) The Enterprise Project must be completed as part of compulsory practical work at an international business or an international organisation.

§ 7 Programme Phases Abroad

- (1) Within the framework of the second programme phase, students may complete the specialisation modules (electives A - C) at an institution of higher education outside Germany. For this, the student must make an application to the Examinations Board in their first semester.
- (2) The modules to be completed abroad are set out in a Learning Agreement and recognised by the Reutlingen University MBA programme. If the student does not meet the required goals for the elective, the necessary work may be performed in agreement with the Examinations Board.

§ 8 Language of Instruction

The programme is taught and assessed completely in English.

§ 9 Master's Thesis

The master's thesis must be written in English and is worth 15 ECTS credit points. The work must be done in the third programme phase, whereby students have two months to complete the work.

§ 10 Calculation of Overall Grade

The final overall grade is calculated from the weighted average of the module assessments and the thesis, in accordance with table 2.

§ 11 Attaining 300 ECTS credits upon completion of the programme

The ECTS credits obtained upon completion of the programme are calculated from the total credits allocated to the first (bachelor's) degree (e.g. ECTS credits) and the ECTS credits of the MBA studies; under some circumstances a sum of fewer than 300 ECTS credits may be attained.

In principle, it is possible to obtain additional ECTS credits in accordance with the regulations of the General Study and Examination Regulations for Bachelor's and Master's Degree Programmes at Reutlingen University.

Table 2: Compulsory modules (core modules)

Code	Class Module/ Courses	Semesterwochen- stunden/ Contact hours per week in semester			Total credit hours	Module assessment t ²	Form of assessment Kind of grading ³	ECTS- Punkte/ ECTS credits	ECTS credits Weighting of module grade
		1	2	3					
OB	Organisational Behaviour	1	1		2	PA	b	6	6/75
AF	Accounting and Finance	6			6	KL (2h)/ CA	b	8	8/75
AF1	Accounting	3			3				
AF2	Finance	3			3				
ECLE	Economic and Legal Governance	6			6	PA/ CA	b	8	8/75
ECLE1	Global Economy	3			3				
ECLE2	Business Law	3			3				
MDS	Managing Demand and Supply	6			6	KL(2h)/ PA	b	8	8/75
MDS1	Marketing Management	3			3				
MDS2	Supply Chain Management	3			3				
SE	Strategy and Enterprising		6		6	PA/ CA	b	8	8/75
SE1	Entrepreneurship		3		3				
SE2	Strategic Management		3		3				
EL	Elective, see table 3:		6		6	PA/CA	b	12	12/75
EP	Enterprise Project			2	2	PA	b	10	10/75
MT	Master's thesis					MT	b	15	15/75
	Total	19	13	2	34			75	75/75

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- ² CA Continuous Assessment
 HA Semester paper
 KL Written examination (2 or 3 hours)
 PA Project work
 MT Master's thesis
 RE Presentation

- ³ b benotet/graded
 u unbenotet/ ungraded

Table 3: Specialisation modules (electives)

Code	Class Module/ Courses	Semesterwochen- stunden/ Contact hours per week in semester			Total credit hours	Module assessme nt	Form of assess- ment kind of grading	ECTS- Punkte/ ECTS credits	ECTS credits/ weighting of module grade
		1	2	3					
A	International Technology Management		6		6	PA/CA	b	12	12/75
A1	Innovation and Technology Management		2		2				
A2	Intellectual Property Rights Management		2		2				
A3	Innovation and International Markets		2		2				
B	International Marketing and Sales		6		6	PA/CA	b	12	12/75
B1	International Marketing and Trade		2		2				
B2	International Sales and Product Management		2		2				
B3	International Negotiation		2		2				
C	International Strategy and Corporate Development		6		6	PA/CA	b	12	12/75
C1	Management Consulting		2		2				
C2	International Corporate Development		2		2				
C3	Strategy Execution		2		2				

§ 12 Effective Date/ Transitional Arrangements

These Study and Examination Regulations come into effect on 01.09.2020. They apply to all students of the programme MBA International Management (Full-Time) who begin their studies in winter semester 2020/21 or thereafter.

Reutlingen, 12.08.2020



Professor Dr. Hendrik Brumme

President

ⁱPlease note: This is a courtesy translation and not legally binding. The original German 'Fachspezifische Studien- und Prüfungsordnung für den weiterbildenden Studiengang International Management (Full-Time) mit dem Abschluss Master of Business Administration (MBA)' remains the sole, legally binding document.