Key facts Admission Bachelor of Science in Mechanical requirements Engineering, Operations Management, Process Technology, Production Technology or in comparable engineering areas (210 ECTS); English (B2) Application deadline January 15th for the summer semester July 15th for the winter semester Start of programme Based on module 3 (Elective compulsories), summer or winter semester **Duration of course** 4 semesters incl. at least 1 semester abroad (mandatory) Semester abroad 2nd semester, modules 2 and 3 as well as Joint Master Thesis and Joint Public Scientific Paper Number of places 6 at Stellenbosch University, South Africa or 6 at Purdue University, USA Degree MSc Digital Industrial Management and Engineering der Hochschule Reutlingen · MEng Engineering Management of Stellenbosch University (Modul 3A) (admission always in summer semester) • MSc Engineering Technology of Purdue University (Modul 3B) (admission always in winter semester) Costs www.esb-business-school.de/dime-costs

Contact

Reutlingen University **ESB Business School** Alteburgstraße 150 72762 Reutlingen

Academic Coordinator Jörg Bauer msc.dime@reutlingen-university.de MSc Digital Industrial ES Management and **Engineering**





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You will conclude your four-semester research project with your Joint Master's Thesis, a publication and a public colloquium. You will then be well prepared for the future challenges in research and development facing industry and science.



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You will develop skills to give more in-depth consideration to scientific challenges and to developing solutions. You will learn to present yourself and to critically examine research results. You will be prepared to take responsibility for research and development projects and their results. You will learn to understand, work on and present complex research topics, also to those unfamiliar with the subject. You will work with a strong international focus and assert yourself in the work environment of different cultures.

Career opportunities • Current topics

Graduates of the degree programme have skills in digitisation and engineering management as well as soft skills such as the ability to work in a team, intercultural skills, (managerial) responsibility and professional competence. Corresponding with the selected specialisation, they will have up-to-date and interdisciplinary knowledge of Digital Industrial Management and Digital Industrial Engineering.

You will be especially qualified for interdisciplinary research and development tasks at the interface between business and technology. You will be able to plan, develop and validate solutions holistically for topics from the environment of digitisation.

The applications of graduates are diverse, within research and development in the area of:

- Smart Factory and logistics
- Digital global logistics system design
- Design of international production networks
- Business and production process optimization
- Management of international research and development projects