



Preliminary List of Courses for Exchange Students

MSc International Business Development (IBD)

MSc International Accounting, Controlling and Taxation (IACT)



Winter Semester 2022/23

www.esb-business-school.de

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1. General information on course selection

Dear exchange student,

You may select your subjects from the courses outlined in this course catalogue.

Here you will find the courses offered in **English** in our Masters' programmes **MSc International Accounting, Controlling and Taxation (IACT)** and **International Business Development (IBD)**, as well as courses offered by our **Reutlingen International Office (RIO)**.

How to register for courses:

	Deadline winter semester	Deadline summer semester	Contact person
Application deadline	15 May	15 November	Martina Traub-Kaiser
Preliminary course selection	15 July	15 January	Martina Traub-Kaiser
Course counselling	September/ October	March	Martina Traub-Kaiser
Final course selection ¹ .	22 October 2020	26 March 2021	Martina Traub-Kaiser

¹ Please confirm your course selection by this date. It is not possible to join or leave courses after this date due to team assignments etc.

2. Courses offered in the MSc IBD and IACT programmes

Level/ Course No.	Course Title	Contact hours / week	Offered Winter/ Summer	ECTS Credits	Type of assessment	Course start winter semester	Course start summer semester	End of course winter semester	End of course summer semester
Master M1.1.2	International Sourcing	2	Winter/ Summer	3	Written exam, 1 hr	Blockseminar 14.-19. Nov	Blockseminar Mid April		
Master M1.4.B	International Finance	4	Winter/ Summer	4	Presentation/ written exam, 1 hr	Early October	Mid March	Mid Feb	Mid July
Master M1.5.2	Strategic Management I	2	Winter/ Summer	2	Written exam, 1 hr	Early October	Mid March	Mid Feb	Mid July
Master M1.7.A	Business English	2	Winter/ Summer	2	Continuous assessment	Early October	Mid March	Mid Feb	Mid July
Master M2.2.2	Intercultural Management	2	Winter/ Summer	2	Project work / paper	Early October	Mid March	Mid Feb	Mid July
Master M2.3.E	Sustainability Management	4	Winter/ Summer	5	Continuous assessment	Early October	Mid March	Mid Feb	Mid July
Master M2.3.F	Futures Thinking	4	Winter/ Summer	5	Presentation / Paper		Mid March		Mid July

2.1. International Sourcing

Course number/ code	M1.1.2
Admission require- ments	None
Level	Graduate, Master
Name of professor	Dr. Nnamdi Oguji
Language of instruc- tion	English
Credits (ECTS)	3 ECTS
Total workload and breakdown	90 hours (30 hours class attendance, 60 hours self study)
Contact hours	2 hours per week (SWS)
Examination/ type of assessment	Written exam (1 hour)
Learning outcomes of the course	<p>After successful completion of this subject, students should be able to apply multivariate analytical methods to complex sourcing and supply chain problems, and esp. should have developed the following competencies.</p> <ul style="list-style-type: none"> • Professional competencies: Students are able to identify complex problem areas in international supply chains where multivariate methods may help analyze and solve complex problems. Students are acquainted with select areas of international sourcing and supply-chain management and know how to cope with select sourcing and supply chain problems. • Methodological competencies: Students are able to apply critical thinking and problem solving skills to sourcing and supply chain modeling, and know how to cope with incomplete data, as well as how to deal with uncertainty. • Social competencies: No specific additional skills acquired. • Personal competencies: No specific additional skills acquired.
Content/ indicative syllabus	<ul style="list-style-type: none"> – Contemporary sourcing and supply chain environment – Scope of sourcing and supply chain management – Contribution of sourcing and SCM to value creation – Objectives and organization – Supplier selection and management – Development of supply (chain) Management strategy – International sourcing and respective trends

Teaching and learning methods	A mixture of learning methods are applied: <ul style="list-style-type: none"> – Primarily lecture – Interaktive teaching with discussions
Miscellaneous	Occasional guest speaker
Indicative reading list	<ul style="list-style-type: none"> – Kerkhoff, G.: Global Sourcing, Wiley-VCH Verlag, Weinheim, 2006 – Pooler, V.H. / Pooler, D.J. / Farney, S.D.: Global Purchasing and Supply Management, Kluwer Academic Publishers, Norwell, Mass. 2004 – Sollish, F., Semanik, J.: Strategic Global Sourcing – Best Practices, J. Wiley & Sons, Hoboken, N.J. 2011 – Handfield, R.B. / Monczka, R.M. / Giunipero, L.C. / Patterson, J.L.: Sourcing and Supply Chain Management, 5th e. (International Edition), South-Western Publishing - Cengage Learning EMEA, Andover, UK 2011 [Global focus] – Oshri, I.: Offshoring Strategies, MIT Press, Cambridge, Massachusetts 2011

2.2. International Finance

Course number/ code	M1.4.B
Admission requirements	Basic principles from Bachelor's degree programme
Level	Graduate, Master
Name of professor	Prof. Dr. Hans-Martin Beyer Building 5, room 109, tel.: 07121 271 6025 Hans-Martin.Beyer@reutlingen-university.de
Language of instruc- tion	English
Credits (ECTS)	4 ECTS
Total workload and breakdown	120 h (60 hours class attendance, 60 hours self study)
Contact hours	4 hours per week
Examination/ type of assessment	Presentation / written examination (1 hour)
Learning outcomes of the course	<ul style="list-style-type: none"> ● Professional competencies: Students will develop an enhanced understanding of financial statement analysis and corporate M&A transactions and valuation. In specific, students will be able to apply methods and models to identify and analyze the most relevant financial performance measures for managing a firm. Over and above, students will be able to assess and apply core valuation techniques and methods and to discuss valuation concepts applied in practice as well as IT tools and data sources (i.e. Factset). ● Methodological competencies: Students will further enhance their critical thinking and problem solving skills in addition to analytical skills particularly in the fields of statement analysis and company valuation and respective decision making. ● Social competencies: Through the interactive nature of the course, students will refine their oral and written communication competence and their team skills. ● Personal competencies: Students will be equipped with the necessary knowledge, experiences and competencies to resume a role in the respective fields of professional competence. Conflicting interests and related inter- and intrapersonal conflicts and ethical problems will be assessed and discussed.
Content/ indicative syllabus	<p>Fundamentals of Corporate Transactions including types of transactions and transaction stakeholders and process.</p> <p>Valuation and assessment concepts and methods with a specific focus on</p> <ul style="list-style-type: none"> – Financial statement ratio analysis and market multiples – income/DCF approaches - methodological issues and application

	<ul style="list-style-type: none"> – implications of valuing internationally – implications of risk management on value
Teaching and learning methods	Seminar style lecture including presentations by students, case studies, discussions, coaching by instructor; training and application of the Factset financial software / database.
Miscellaneous	Guest lectures by external valuation professionals
Indicative reading list	<ul style="list-style-type: none"> – Damodaran, Aswath: Investment Valuation, Wiley, 3rd ed, 2012 – Damodaran, Aswath: The dark side of valuation, Pearson/FT Press, 3rd ed., 2018 – De Luca, Pasquale: Analytical Corporate Valuation: Fundamental Analysis, Asset Pricing and Company Valuation, Springer, 2018 – Fridson, Martin S. & Alvarez, Fernando, Financial Statement Analysis: A Practitioner’s Guide, John Wiley & Sons and Financial Statement Analysis Workbook, Wiley, 2011 – Gaughan, Patrick A.: Mergers, Acquisitions, and Corporate Restructurings, Wiley, 7th ed., 2018 – Higgins, Robert C.: Analysis for Financial Management, McGrawHill, 12th ed., 2018 – Jones, Charles P.: Investments – Principles and Concepts, Wiley, 12th ed., 2012 – Joy, Joseph: Diverstitures and Spin-Offs, Springer, 2018 – Koller, Tim/Goedhart, Marc/Wessels, David: Valuation – Measuring and managing the value of companies, Wiley, 6th ed. 2015 (Memo: 7th ed. appears in Nov. 2020) – Reed Lajoux, Alexandra: The Art of M&A – A Merger, Acquisition and Buy-out Guide, McGrawHill, 5th ed., 2019 – Ross, S.A. / Westerfield, R.W. / Jaffe J.F./Jordan, B.D.: Corporate Finance – Core Principles and Applications, McGrawHill, 5th edition, 2015 – Titman, S./ Martin, J.D.: Valuation – The Art and Science of corporate investment decisions, Pearson, 3rd ed., 2015 – Shapiro, Alan C.: Multinational Financial Management, Wiley, 10th ed. 2013 <p>Supplementary</p> <ul style="list-style-type: none"> – Harrison, W. T., Horngren C. T. et al: Financial Accounting – Global Edition, Pearson, 11th ed., 2018 – http://cpaclass.com/fsa/ratio-01a.htm – https://www.dvfa.de/fileadmin/downloads/Publikationen/Standards/DVFA_Best_Practice_Recommendations_Corporate_Valuation.pdf <p>Further literature / articles will be introduced during the course</p>

2.3. Strategic Management I

Course number/ code	M1.5.2
Admission requirements	None
Level	Graduate, Master
Name of professor	Prof. Dr. Philipp von Carlowitz Building 5, Room 210, Tel.: 07121 271 3017 philipp.von-carlowitz@reutlingen-university.de
Language of instruction	English
Credits (ECTS)	2 ECTS
Total workload and breakdown	60 h (30 hours class attendance, 30 hours self study)
Contact hours	2 hours per week (SWS)
Examination/ type of assessment	Final exam (1h)
Learning outcomes of the course	<p>Upon completion of this course, students have obtained the following competencies:</p> <ul style="list-style-type: none"> • Professional competencies: Critically understand the complexity of strategy development and the ability to link different aspects of business in a long term perspective; Ability to scrutinize existing strategies for consistency and do-ability. • Methodological competencies: Problem solving in strategic management issues also in international context; step-by-step development of strategies. • Social competencies: Argue for or against positions in front of audiences; Develop results in discussions in various team set ups; Apply effective written and oral communication skills. • Personal competencies: Awareness of own potential in analyzing and assessing strategy issues; Awareness for own argumentation skills and ability to deal with complex issues.
Content/ indicative syllabus	<ul style="list-style-type: none"> – What is Strategy & Levels of Strategy – Strategic Analysis I: External Analysis – Strategic Analysis II: Internal Analysis – Developing Strategic Options – Growth Strategies – Strategies in a Globalized World
Teaching and learning methods	Lectures, cases, discussions, exercises, reading assignments on important topics of Strategic Management. Main Focus is on Case Studies to be prepared for self-study; cases are discussed in class.

Miscellaneous	
Indicative reading list	<ul style="list-style-type: none"> – Hungenberg, Harald: Strategisches Management in Unternehmen. Wiesbaden, Springer Gabler 2014 – Lynch, Richard, Strategic Management. Harlow, England ; Pearson 2018 – Morschett, Dirk, Schramm-Klein, Hanna, Zentes, Joachim: Strategic international management. Text and cases, Berlin, Wiesbaden 2015

2.4. Business English I

Course number/ code	M1.7.A
Admission Requirements	There is no language placement test for Business English. All students are expected to already have a high proficiency level upon admission to the programme.
Level	Course is conducted at C1.2 level
Module coordinator/ responsible professor	Prof. Yoany Beldarrain (Ph.D)
Name(s) of lecturer(s) (for contact details, see ESB website)	Depends on semester: Lucas Ogden, otherwise contact: Prof. Yoany Beldarrain (Ph.D) Building 5, Room 114, Tel.: 07121 271 3101 Yoany.Beldarrain@reutlingen-university.de
Language of instruction	English
Credits (ECTS)	2 ECTS
Total workload and breakdown	60 hours (30 hours class attendance, 30 hours self study)
Contact hours	2 hours per week (SWS)
Examination/ type of assessment	Continuous assessment
Learning outcomes of the course	<p>Over the course of two semesters, students complete two consecutive levels of one language. After the successful completion of this course, students should have developed:</p> <ul style="list-style-type: none"> • Professional competencies: <ul style="list-style-type: none"> – Students will confidently conduct a product review using written and verbal business English. – Students will confidently use verbal and written business English in a variety of scenarios, including difficult or challenging scenarios. – Students will confidently conduct a persuasive presentation a business topic in English. – Students will conduct a professional business meeting.

	<ul style="list-style-type: none"> – Students will apply extended business and economics-related terminology in simulations and discussions. • Methodological competencies: <ul style="list-style-type: none"> – Students will integrate content knowledge of core program curriculum to research, analyze, critique and evaluate a business scenario, then write a persuasive paper based on the scenario. – Students will apply appropriate grammar, punctuation and spelling conventions when writing. • Social competencies: <ul style="list-style-type: none"> – Students will apply networking and teambuilding skills within a multicultural context. – Students will collaborate with peers from various cultural backgrounds to problem-solve business scenarios. – Students will compare/contrast the impact of cultural dimensions in different business scenarios. – Students will confidently and professionally discuss ideas and state a position during a business meeting. • Personal competencies: <ul style="list-style-type: none"> – Students will confidently use the English language for different purposes, including business situations. – Students will improve their vocabulary and skills based on their individual competency level.
<p>Content/ indicative syllabus</p>	<p>The content of each course level is in accordance with the Common European Framework Reference for Languages (CEFR). Content will be adapted to the needs of the students.</p> <p>Business English Boot Camp</p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1. Assess own grammar needs 2. Apply English grammar rules 3. Compare strategies for writing a report versus writing a persuasive paper <p>Writing a product review & making recommendations</p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1. Identify the parts of a business report 2. Identify common business words used in a report 3. Make recommendations 4. Use proper voice and register (formal, informal, neutral) 5. Write a business report <p>Intercultural business communication</p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1. Understand how cultural background influences communication 2. Compare/contrast the impact of cultural dimensions in a business scenario 3. Communicating under stress

	<p>4. Identify ways to deal with stress at work (conflict resolution approaches)</p> <p>5. Formulate solution and express self in Business English</p> <p>Case study 1</p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1. Identify key vocabulary words and their synonyms 2. Edit a paragraph for conciseness 3. Ethical hot seat 4. Learning Objectives: 5. Identify elements of ethical communication 6. Choose a communication approach that best fits a given business scenario <p>Case study 2</p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1. Identify parts of a business meeting agenda 2. Create an effective agenda 3. Apply appropriate words and phrases used when discussing ideas at a meeting. 4. Confidently state a position 5. Conduct a business meeting while following the agenda <p>Elevator pitch</p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1. Discuss the purpose of an elevator pitch 2. Identify the parts of an elevator pitch 3. Create & deliver an elevator pitch <p>Managing change & conflict</p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1. Using Business English, state a position after taking different perspectives into consideration 2. Use technology tools to communicate virtually <p>Presentations/paper</p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1. Persuade an audience using written and verbal Business English
Teaching and learning methods	All teaching is by native speakers and based on short presentations, interactive activities, role-plays, written assignments, discussions, articles, etc., depending on individual student needs.
Miscellaneous	The Business English courses are tailored to the needs of the IACT and IBD students.
Indicative reading list	<p><u>Possible resources include:</u></p> <ul style="list-style-type: none"> – English Grammar: Understanding the Basics (2010) By Evelyn P. Altenberg, Robert M. Vago, Cambridge University Press – The New English Grammar: With Phonetics, Morphology and Syntax (2010) By Horace Dalmolin, Tate Publishing

	<ul style="list-style-type: none"> – Oxford Business English Dictionary (2006) By Dylis Parkinson & Joseph Noble, Oxford University Press – Collins COBUILD-International Business English Dictionary (2011) By Sandra Anderson, Harper Collins Publishers – Business English: The Writing Skills You Need for Today's Workplace (2010) By Andrea B. Geffner, Barron's Publishers – How to Write Effective Business English: The Essential Toolkit (2009) By Fiona Talbot, Kogan Ltd. Publishers
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2.5. Intercultural Management

Course number/ Code	M2.2.2
Admission requirements	None
Level	Graduate, Master
Name of lecturer	Prof. Baldur Veit, LL.D. Buidling 3, room 218, tel. 07121/271-1004 Baldur.Veit@reutlingen-university.de
Language of instruction	English
Credits (ECTS)	2 ECTS
Total workload and breakdown	60 hours (30 hours class attendance, 30 hours self study)
Contact hours	2 hours per week (SWS)
Examination/ type of assessment	Project work/paper
Learning outcomes of the course	<p>Goals of the course are to bring the students to a closer understanding of various cultural mindsets and to highlight intercultural business connections. Raising awareness for foreign cultures and behavioral patterns are also primary goals.</p> <p>The students should be ready to:</p> <p>Assess the influence of cross-cultural differences in international business relationships and their own behavior to set those differences.</p> <p>Adequately prepare for new intercultural situations.</p>
Content/ Indicative syllabus	Specific cultural knowledge for selected industrial and emerging economies in the areas of Cultural History, Policy, Religion, Ethics, Societal Rules, Economic background, Behavior and communication rules, Negotiation.
Teaching and learning methods	Interactive Lecture, Homework, Case Studies, Presentations, Class room simulation of an intercultural business meeting
Miscellaneous	Simulation of a first meeting of representatives from 2 companies from 2 different countries.

Indicative reading list	<ul style="list-style-type: none"> – Cultures and Organizations: Software of the mind: Intercultural cooperation and its importance for survival (2010), 3rd edition, Geert Hofstede, Gert Jan Hofstede and Michael Minkov, McGraw-Hill, ISBN 978-0-07-166418-9 – Erin Meyer (2014) : The Culture Map: Breaking Through the Invisible Boundaries of Global Business, Hachette Book Group, USA, ISBN 978-1-61-039-2501 – Richard D. Lewis (2010): When Cultures Collide-Leading Across Cultures, 3rd edition, ISBN 978-1-904-838029 – Helen Deresky (2011): International Management; Managing Across Borders and Cultures. Text and Cases, 7th edition, Pearson, ISBN 978-0-13-254555-6 – Kiss, Bow or Shake Hands (2006), 2nd edition, Terri Morrison and Wayne A. Conaway, Adams Media, ISBN 1-59337-368-6 – Fred Luthans, Jonathan P.Doh (2009), International Management: Culture, Strategy, and behavior, 7th edition, McGraw-Hill, Part II, The role of culture, ISBN 978-0-07-128314-4 – Browaeys, Marie-Joëlle; Price, Roger (2016): Understanding Cross-Cultural Management. Second Edition. Essex: Pearson (3rd ed.). – Holden, N., Michailova, S., & Tietze, S. (Eds.) (2015): The Routledge Companion to Cross-Cultural Management. London, New York: Routledge. – Wildman, J. L., Griffith, R. L., & Armon, B. K. (Eds.) (2016): Critical Issues in Cross Cultural Management. Basel: Springer International Publishing.
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2.6. Sustainability Management

Course number/ code	M2.3.E
Admission requirements	None
Level	Graduate, Master
Name of professor	Prof. Dr. Maud Schmiedeknecht Building 17, Room 130, Tel.: 07121 271 3081 Maud.Schmiedeknecht@reutlingen-university.de
Language of instruction	English
Credits (ECTS)	5 ECTS
Total workload and breakdown	150 hours (60 hours class attendance, 90 hours self study)
Contact hours	4 hours per week (SWS)

Examination/ type of assessment	Continuous assessment
Learning outcomes of the course	<ul style="list-style-type: none"> ● Professional competencies: Students will develop an enhanced understanding of theoretical and practical aspects of sustainability management. They will be able to apply methods to identify and analyze challenges and perspectives regarding sustainability issues. Furthermore, students will be able to organize and constructively use a process of exchange and confrontation with relevant stakeholders and their perspectives. ● Methodological competencies: Students will enhance their analytical and critical thinking skills in addition to their problem solving skills particularly in the field of sustainability management. Furthermore, they will be able to create a presentation deck considering the requirements of a management consultancy (story line, action title, etc.). ● Social competencies: Through the interactive nature of the course, students will apply their oral and written communication skills. Furthermore, they will apply their team skills by developing results in discussions in various team set-ups. Students will be able to analyze and critically reflect on their own learning process during the course. ● Personal competencies: Students will gain knowledge and competencies in analyzing and assessing sustainability management issues and thereby grow into responsible decision makers.
Content/ indicative syllabus	<ul style="list-style-type: none"> – Basics of sustainability management: principles, topics, models – Standards and guidelines – Innovating for sustainability – Sustainability strategies – Implementation of sustainability management: processes, structures, and instruments – Selected functional areas of sustainability management: product development, supply chain, reporting – Sustainable business models: case studies in corporate sustainability – Climate change solution simulation
Teaching and learning methods	Seminar style lecture including presentations by students, case studies, discussions, coaching by instructor, Climate change solution simulation
Miscellaneous	Occasional guest speaker
Indicative reading list	<ul style="list-style-type: none"> – Lecture handout with list of references, case studies, current sustainability reports and articles, amongst others: – Crane, A./Matten, D. (2016): Business Ethics: Managing Corporate Citi-zenship and Sustainability in the Age of Globalization, 4th edition, Oxford University Press, Oxford

	<ul style="list-style-type: none"> – Schaltegger, S., & Burritt, R. (2018). Business cases and corporate engagement with sustainability: Differentiating ethical motivations. <i>Journal of Business Ethics</i>, 147(2), 241-259. – Hansen, E.G. & Schaltegger, S. (2017). Sustainability Balanced Scorecards and their Architectures: Irrelevant or Misunderstood? <i>Journal of Business Ethics</i>, 1-16. https://doi.org/10.1007/s10551-017-3531-5.
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2.7. Futures Thinking

Course number/ code	M2.5.D
Admission requirements	None
Level	Graduate, Master
Lecturer's Name	Prof. Dr. Elizabeth Hofvenschild
Language of instruction	English
Credits (ECTS)	5 ECTS
Total workload and breakdown	150 hours (60 hours class attendance, 90 h self study)
Contact hours	4 hours per week (SWS) / Semesterwochenstunden (SWS)
Learning outcomes	<ul style="list-style-type: none"> • Professional Competencies: Students will develop skills on how to deal with dynamic, complex and uncertain social and business environments, in particular in regard to the future, long term strategy formulation and decision making, by applying principles of Futures Thinking and tools such as horizon scanning, trend research, and the futures wheel. • Methodological Competencies: Students will enhance their decision-making skills by challenging mental models, making sense of the future, making decisions in uncertainty, and creating ideas about preferred futures. • Social Competencies: Students will apply their oral and written communication skills through the interactive nature of the course. Furthermore, they will apply their team skills by developing results in discussions and in a trends research exercise, for example. • Personal Competencies: Students will gain knowledge and competencies in analyzing and assessing changes in the business environment and linking these insights to strategy formulation and will gain experience in working and collaborating in a hybrid environment
Content/ indicative syllabus	<ul style="list-style-type: none"> – Introduction to Futures Thinking – Understanding change – models of change, change drivers, assumptions of change, and implications of change

	<ul style="list-style-type: none"> – Selected tools of Futures Thinking: horizon scanning, 3 horizons, trend research, causal layered analysis, futures wheel, backcasting, and futures communication – Deep dive into emerging technology trend research (identification and description) – Development of a preferred futures narrative based on trends with application to a specific business area of interest
<p>Teaching and learning methods</p>	<p>Seminar style lectures including presentations from students, discussions, coaching by instructor, workshops, individual research and group work.</p>
<p>Indicative reading list</p>	<ul style="list-style-type: none"> – Bengston, D. N. (2016) The Futures Wheel: A Method for Exploring the Implications of Social Ecological Change, <i>Society & Natural Resources</i>, 29:3, 374-379 – Curry, A. & Hodgson, A. (2008) Seeing in Multiple Horizons: Connecting Futures to Strategy. <i>Journal of Futures Studies</i>, 13(1):1-20 – Day, G. S. & Schoemaker, P. J. H. (2006). <i>Peripheral vision: detecting weak signals that will make or break your company</i>. Boston: Harvard Business School Press – Hines, A. & Bishop, P. (2015). <i>Thinking About the Future: Guidelines for Strategic Foresight</i>. Houston: Hinesight – Inayatullah, S. (2007) <i>Questioning the Future: Methods and Tools for Organizational and Societal Transformations</i> (3rd Ed.), Tamsui, Taiwan: Tamkang University – O'Reilly, T. (2017). <i>What's the Future and Why It's up to Us</i>. London: Random House Business Books – Slaughter, R. (2022). The IT revolution part 4: Transcending the matrix. <i>Futures</i>, Vol. 135, Jan. 2022, 102869 – Taleb, N.N. (2007) <i>The Black Swan: The impact of the highly improbable</i>. New York: Random House – Voros, J. (2003). A Generic Foresight Process Framework. <i>Foresight</i>, Vol. 5, no. 3:10-21

3. German Language courses

Title	Semester level	Language of instruction	Department	ECTS Credits	Course start winter semester	Course start summer semester	End of course winter semester	End of course summer semester
Pre-Semester Intensive German Course winter semester (3 weeks)	Level A1 – C1	German	IfF/ RIO	6	September	-	September	-
Deutsch A1 – C1 German Language courses for international students (offered at different levels A1 - C1)	Level A1 – C1	German	IfF/ RIO	4	October	March	January/February	July
Besser Deutsch sprechen German language course with focus on conversation and pronunciation (offered at levels A2/B1 & B2/C1)	A2/B1 and B2/C1	German	IfF/ RIO	2	October	March	January/February	July
Grammatik aktiv Course focusing on grammar (offered at levels A2/B2 & B2/C1)	A2/B1 and B2/C1	German	IfF/ RIO	2	October	March	January/February	July

All language courses organized by the Reutlingen International Office (RIO) are available at: <https://www.reutlingen-university.de/en/international/german-as-a-foreign-language/>.

4. Additional courses offered by Reutlingen International Office

Title	Semester level	Language of instruction	Department	ECTS Credits	Course start winter semester	Course start summer semester	End of course winter semester	End of course summer semester
International Business with Case Studies in Industry	Exchange Students	English	RIO	4		March		July
Germany within Europe – Past and Present	Exchange Students	English	RIO	4	October	March	December	July
Wirtschaft auf Deutsch Business in German	Suitable for advanced students (B1/B2 level of German)	German	IfF/ RIO	6	October	March	January/ February	July

4.1. International Business with Case Studies in Industry

Frequency	Every Summer Semester
Prerequisites	None
Name of Lecturer	Prof. Baldur H. Veit
Language of instruction	English
Credits (ECTS)	4
Total workload and breakdown	180 hours
Contact hours	4 hours per week (60 hours plus additional field trips)
Assessment	Graded: oral exam, presentation etc.
Teaching method	Lecture/seminar
Learning outcomes of the course	This course has two parts. First the course examines the practice of management within Europe. The course takes a multi-organizational perspective and places the practice of management in a global perspective. The second part of the course uses a series of videotapes to augment the study of multinational enterprises (MNEs)
Content/ indicative syllabus	<ul style="list-style-type: none"> – German Unification (Demographics, Economic System, Import / Export) – Social Security System in Germany – Germany and the European Union – The Dual System of Vocational Training in Germany – German Industry on the Road of Globalization – German-American Trade Relations – Automotive Industry in (World, Europe, Germany)
Recommended literature	None. All handouts will be provided by the professor

4.2. Germany within Europe – Past and Present

Year / semester	2
Frequency	Every Semester
Name of lecturer	Udo Stelzer
Language of instruction	English
Credits (ECTS)	4
Total workload	120 hours
Contact hours	4 hrs/week / 60 Contact hours
Assessment	Students will be tested on the course material by means of two written tests (midterm and final). Midterm 30%; Final 50%; Attendance, Participation 20%
Teaching methods	Seminar style lecture, Regular attendance and regular reading of current newspaper and magazine texts is required
Learning outcomes of the course	Students will be tested on the course material by means of two written tests (midterm and final). Midterm 30%; Final 50%; Attendance, Participation 20%
Content/ indicative syllabus	This course is dedicated to the most important topics in the history of Germany within the context of European history. Emphasis is placed on developing an understanding for major political, social and economic aspects of German history and on tracing back the German historical experience in its structural context. The comparison of historical time periods with European and U.S. history sets German history and German relations with other European countries in perspective. The course concentrates on investigation and analysis of historical trends and structures rather than numbers and data; contemporary developments included.
Recommended literature	AXELROD, Alan; PHILLIPS, Charles: What everyone should know about the 20th century, Adam Publishing, Holbrook MA, 1995 DOREN, Charles van: A History of Knowledge, The pivotal events, People and Achievements in World History, Ballentine Books, New York, 1992 TARNAS, Richard: The Passion of the Western Mind, Understanding ideas that shaped the Western World View, Random House, Toronto, 1993

4.3. Wirtschaft auf Deutsch

Year / semester	2
Frequency	Every Semester
Name of lecturer	Prof. Baldur Veit

Language of instruction	German
Credits (ECTS)	6
Total workload	120 hours
Contact hours	4 hrs per week / 60 Contact hours
Assessment	Minimum 80% attendance and written exam
Teaching methods	Lecture/seminar
Learning outcomes of the course	Upon completion of this course the student will have an understanding of : Terminology and knowledge of Germany
Content/ indicative syllabus	This course covers the fundamentals and technical terms in the field of economics with a focus on Germany. Lecture topics include: Facts about Germany, trade fairs, dual education system, social market economy, automobile industry.
Recommended literature	None. All handouts will be provided by the professor