INTERNATIONAL GUEST LECTURER PROGRAMME
A truly international orientation,
a balance between theory and practice and a sound academic education in international management have been the hallmarks of ESB Business School at Reutlingen University for more than 40 years. The state-owned business school is a leader in international business education in Germany. Approximately 2,700 young people from all over the globe study on our campus in Reutlingen. Close cooperation with leading corporations, over 100 partner universities and innovative, interdisciplinary teaching methods ensure that our students receive an education which is firmly geared towards a career in the international business world. The school's reputation as a centre of excellence for training future managers has been consistently reinforced by appearing at the top of all relevant league tables in the German-speaking area.

We take internationalisation very seriously: it defines our profile, our vision and our mission. The international guest lecturer programme is being launched with our strategic goals in mind.
At ESB Business School

we regularly invite international academics and representatives from industry to hold seminars, run workshops or give public lectures. These events give our students a chance to get an insight into current international developments in both scholarship and the real business world. By interacting with experts and industry specialists our students have the opportunity to broaden their understanding of current business topics in a global context. Moreover, such encounters enable them to develop their intercultural skills and to build their own network of international contacts.

We value

the diverse perspectives, expertise and experience that international lecturers share with our students and faculty at ESB Business School. Whether it is through lectures, business simulations or case studies, international lecturers bring their own industrial or academic perspectives into the classroom and can greatly motivate and inspire students.

For us

internationalisation is not a one-way conversation, but a dialogue. We encourage international mobility: our faculty actively collaborates with partners across the globe in order to shape international teaching and business practice.

If you bring the qualities to reach out to eager minds and are enthusiastic about teaching on business-related courses in ESB’s international environment then read on to find out more about our international guest lecturer programme.
International guest lecturer programme

ESB Business School’s international guest lecturer programme offers a number of options: you as an international lecturer; ranging from a single visit delivering public lectures, 1-2 week block seminars through to a complete semester. After you have made the decision to come Reutlingen, the team at ESB will be more than happy to help you plan your visit and settle in quickly upon arrival. We have also put together a useful guide with details on travel to Reutlingen, getting around town, finding accommodation, where to eat out, getting ready to teach and using campus facilities.

Programme tracks

The international guest lecturer programme at ESB Business School differentiates between visiting and guest lecturers.

A visiting lecturer is responsible for all or part of a course within the curriculum and is expected to grade term papers. A teaching contract in this track should cover a minimum of 2 credit points (ECTS). Courses can be delivered in the form of block lectures of 1-2 weeks duration, depending on the course. A 1-week block lecture would, for example, involve 20-30 contact hours. The language of instruction is usually English.

Guest lecturers are welcome to hold lectures, seminars or workshops in a selected programme or to deliver public lectures to a larger target audience. As a guest lecturer you have fewer teaching hours and are neither required to set examinations nor to give grades. A short-term stay can be a good opportunity to get to know our business school and start a broader cooperation. You also have the opportunity to get in touch with colleagues regarding research projects.

Research opportunities

At ESB Business School we are proud of our growing contribution to the wide body of applied research in the fields of international logistics management, sustainability and international management. We leverage the expertise of international faculty to conduct innovative, relevant teaching and applied research. ESB Business School undertakes research activities under the roof of “Reutlingen Research Institute” (RRI). RRI utilises the university’s interdisciplinary structure to enable research projects to be considered in the light of different perspectives or to raise and develop new questions. Would you be interested in cooperating with faculty members, industrial partners and other universities in national and international research projects?

Remuneration and expenses

Visiting lecturers are generally paid an hourly rate for each contact hour delivered or are financed via project-specific funds. Faculty members from universities outside the European Union will also be able to claim some accommodation and travel costs from ESB Business School. ERASMUS+ teaching mobility generally covers travel and accommodation expenses for faculty coming from higher education institutions within the European Union. Check with your home institution about applying for ERASMUS funds. We will provide the necessary letter of confirmation. Family members are welcome to accompany you at your own expense.

Since the scope and nature of contracts for guest lecturers varies, remuneration will be discussed on an individual basis.

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International classrooms

At ESB Business School you’ll enjoy working with small, international student groups, helping them to apply subject-related knowledge in a variety of different cultures and to acquire the skills needed to succeed in a global labour market. The internationalisation of our teaching takes into account all aspects of the learning process, subject content, teaching methods and integrated international mobility. We believe that the ability to communicate in a variety of languages enhances open-mindedness and responsiveness to other cultures. This is why all of the Bachelor’s and Master’s students at ESB Business School learn to speak at least one foreign language fluently.

International team

As a visiting lecturer you will take part in everyday life at our business school. Our teaching team looks forward to working with you and sharing ideas. Many of our faculty come from other countries, others have worked for long periods outside Germany, or are currently active in international university or corporate projects. Our faculty has a wide range of practical experience in international business operations, leading management consultancies, accounting and auditing companies, banks, or their own business enterprises. As a training ground for future managers, we place great emphasis on providing our students with managerial experience at first hand. Our adjunct lecturers play an important role in imparting practically relevant knowledge.

Teaching subjects

We are looking for lecturers to teach the whole spectrum of business-related subjects: Marketing & Strategy, Finance & Accounting, Human Resource Management & Organisation, Business Simulations as well as in the field of Logistics and Operations Management.

Degree programmes

International lecturers are welcome to teach in our Bachelor’s, Master’s and MBA programmes. ESB Business School offers undergraduate programmes in International Business, International Management, Production Management as well as International Operations and Logistics Management.

ESB’s graduate degree portfolio includes International Management, Operations Management, International Business Development and International Accounting and Taxation as well as MBA programmes in International Management.

We place great emphasis on comprehensive quality management. National and international accreditation processes provide the framework fortransparent and consistent study programmes at ESB Business School, which have been inspect by external auditors.

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The university campus is located within a green environment to the south-west of Reutlingen town centre, which is only a few minutes away by bus, bicycle, or car. It is a compact campus, with student housing, cafeteria, sports facilities, library and university bookshop just a short walk away.

The modern learning centre at Reutlingen University accommodates both IT Services and the library. Reading rooms, single and group study cabins, diverse group lounges and computer rooms foster a creative and productive working environment. In addition to books and periodicals, the university library has a number of full-text and reference databases as well as electronic journals, which can also be accessed remotely.

Seminar rooms, research and computer labs are all fully equipped with state-of-the-art systems. Internet wireless LAN is available over the whole campus enabling you to work on the fly.

Reutlingen University campus

We are sure you’ll feel at home in Reutlingen. The combination of mediaeval half-timbered buildings and modern urban architecture gives the town’s appearance a very special charm. Reutlingen has everything a larger community needs: good infrastructure, a lively town centre with a wide range of shopping facilities, culture ranging from pop concerts to the philharmonic orchestra, and a wide range of leisure facilities.

Reutlingen is a perfect starting point to explore the region. A punting trip along the river Neckar offers a fantastic view of the neighbouring town, Tübingen, one of Germany’s oldest university towns. Internationally renowned art galleries, ballet and opera performances, the impressive Mercedes-Benz and Porsche museums all make a visit to Stuttgart worthwhile. Metzingen, famous across Europe for Hugo Boss and its designer outlets, is also within easy reach.

As the gateway to the Swabian Jura, Reutlingen lies in one of the most scenically attractive areas of Germany. Hills, caves, waterfalls, castles and stately homes, mediaeval villages and thermal spas are attractive destinations for short excursions. The Black Forest with its ancient city of Freiburg and hot springs in Baden-Baden, the picturesque Danube and Neckar rivers and the Lake of Constance are just some of the natural wonders in the region waiting to be discovered.

Reutlingen and its surroundings
Faculty and industry experts from abroad with experience in teaching business and operations management related courses in higher education are welcome to take part in the international guest lecturer programme. The ability to engage multi-cultural student groups using innovative teaching methods is a key prerequisite for teaching at ESB Business School.

If you are interested, simply send a short curriculum vitae and subject list via e-mail to esb-international@reutlingen-university.de or complete the online contact form. We look forward to working with you.

Requirements and application process

International guest lecturers make a real difference to the education of ESB students by sharing their vast experience, knowledge of and insights into business practice and research.

Guest lecturers add to the variety of teaching at ESB Business School, contributing fresh, international and diverse perspectives.

Prof. Dr. Hazel Grünewald
Head of International Relations
ESB Business School

Joanne Corlett
Project Manager for International Guest Lecturer Programme
International Relations
ESB Business School