

## Key facts

<b>Admission requirements</b>	Formal qualification for university entrance and a very good command of English
<b>Admission procedure</b>	Written application, test and interview in English
<b>Application deadline</b>	Summer intake: 15 October for applicants with foreign (non-EU) university entrance qualification, 30 November for applicants with German or EU/EEA university entrance qualification Winter intake: 15 April for applicants with foreign (non-EU) university entrance qualification, 15 July for applicants with German or EU/EEA university entrance qualification
<b>Start of programme</b>	Winter semester and summer semester
<b>Length of programme</b>	7 semesters, 1 additional semester for "Fast Track" master's degree option
<b>Semesters abroad</b>	1 international study semester mandatory, 1 additional study semester for "Fast Track" master's degree option, plus international internship(s) possibility
<b>Intake numbers</b>	140 per year (up to 70 places for non-EU students)
<b>Degrees awarded</b>	Bachelor of Science from Reutlingen University + optional bachelor's or master's/ MBA degree ("Fast Track") from one of our renowned partner universities
<b>Costs</b>	<a href="http://www.esb-business-school.de/ib-costs">http://www.esb-business-school.de/ib-costs</a>



## International and flexible

Do you want to be perfectly prepared for an international business career? Do you want to have the highest degree of flexibility with respect to specialisation in business areas? Do you want to have the option of obtaining an international master's degree within only one additional semester? Then apply for the ESB Business School's International Business programme, which offers you the opportunity to personalise your experience through international and practical study semesters, and various specialisations and degree choices. Our International Business Bachelor of Science (BSc), taught entirely in English, will provide you with the right skills and knowledge to succeed in an international company.

After seven semesters, you will have completed the Bachelor of Science at Reutlingen University. In addition, after one semester, you may obtain a master's or MBA degree at one of our highly reputable partner universities.

## Contact

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**IB Student Services**  
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**Hochschule Reutlingen**  
Reutlingen University



# Why International Business?

## Many options and many opportunities

All students start with three foundational semesters. The IB programme not only provides you with a comprehensive and strong foundation in international business, but also helps you jump-start your career by customizing the programme to your individual preferences and abilities.

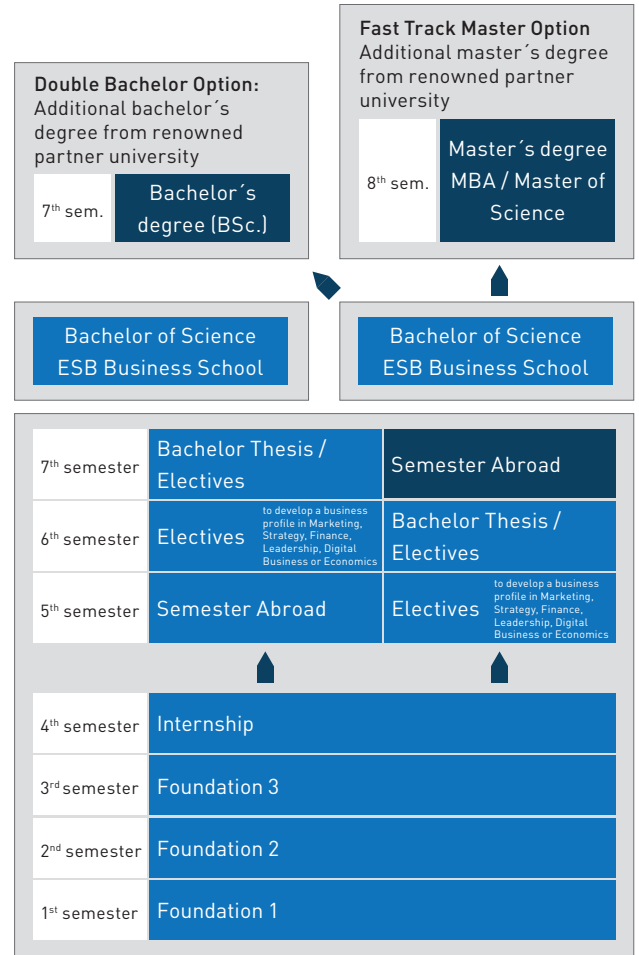
The programme structure (see figure) gives you high flexibility for:

- Preferred access to over 60 international partner universities for your study semester abroad.
- Selecting your electives from a broad range of subjects allows you to develop a business profile in the areas of Marketing, Strategy, Finance, Leadership, Economics or Digital Business.
- Opting for our “Fast Track” master`s degree option at one of our international partner universities. With just one additional semester study time, students can obtain a master`s degree in addition to the Bachelor of Science degree from ESB. This feature of the International Business programme at Reutlingen University is unique in Germany.
- Taking part in our Honours Programme. The Honours modules offered allow you to earn additional ECTS credits in further study areas.

## International experience

As a student in the International Business programme, you will experience a very international atmosphere right here on our Reutlingen campus, training your intercultural skills. 70 of the 140 slots available each year are offered to international students. Additionally, the programme has 60 highly reputable partner universities all over the world. You will spend your international study semester(s) at one of these partner universities and have regular contact with their exchange students and guest professors.

# Programme structure



## Practical orientation

Workshops and seminars, guest lectures by corporate professionals and an integrated practical semester form part of the International Business programme, thus preparing you for a career in international companies. During your internship, you will apply theoretical knowledge gained during your studies, enhance your soft skills, and increase your understanding of different management tasks. You can stay in Germany or go abroad for the practical semester.

