

MBA International Management Full-Time



Key facts

Admission requirements	<ul style="list-style-type: none">• University undergraduate degree recognized by the Baden-Wuerttemberg state government through the Studienkolleg Konstanz• Fluent English – at least C1 proficiency level• GMAT score 550 + / equivalent GRE score• 2 years professional experience between completion of undergraduate degree and start of MBA programme• Successful aptitude test in the context of an online interview
Length of course	1 year
Beginning of course	Winter semester
Application deadline	August 15 th
Language of instruction	English
Programme duration	One year, beginning of October to end of August
Degrees awarded	Master of Business Administration (MBA)
Study fees	€6,900. - plus semester contributions

If you have further general or personal questions regarding the MBA programme, please do not hesitate to contact us by phone or e-mail.

Contact

Reutlingen University
ESB Business School
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72762 Reutlingen
Germany

General information:

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Student guidance:

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Why study our MBA International Management Full-Time?

... because you will acquire strategic and operational decision-making skills and knowledge needed to meet the demanding challenges faced by managers in today's hyper-competitive and global market.

... because our intensive and compact programme, that is specially designed to be completed in just one year, will prepare you for your fast-paced career in business.

... because along with your cohort of student colleagues, you will acquire the latest management concepts and methods presented by professors and lecturers with significant business leadership experience.

... because you will directly apply what you have learned in your own company-based project and master's thesis.

... because the highly ranked and accredited ESB Business School offers a truly international learning environment for aspiring future business leaders.



Hochschule Reutlingen
Reutlingen University



Target group

Graduates in all disciplines can be enrolled if they have at least two years professional experience. Graduates in engineering, natural sciences or the humanities will achieve a graduate qualification which will enhance their career opportunities. Please note that the programme is not designed for those who have already completed undergraduate studies in business. These students will only be enrolled under exceptional circumstances.

Aptitude test

The successful participation in an aptitude test is a prerequisite for admission. For applicants living abroad, the interview is carried out via video conference. All necessary information is available on the homepage.

Enrolment / registration

The admissions office checks all formal requirements for enrolment, especially degrees and certificates. If all requirements are met, the applicant will be notified in writing. This advice will include instructions for the further procedure, particularly for registration.



“Our AACSB accredited MBA programme prepares high potentials from engineering, scientific and social professions for management tasks in internationally operating companies. In our MBA programme, we not only teach the essentials of business, but also tackle the current topics; preparing our students for the challenging future of business.”

Prof. Dr. Jan Oliver Schwarz
Programme Director
Professor for Strategic Management and Leadership
MBA International Management Full-Time

Programme structure & content

Compulsory Modules	Electives (1 of 3)
Organisational Behaviour	1. International Technology Management
Accounting and Finance <ul style="list-style-type: none">• Accounting• Finance	<ul style="list-style-type: none">• Innovation and Technology Management• Intellectual Property Rights Management• Innovation and International Markets
Economic and Legal Governance <ul style="list-style-type: none">• Global Economy• Business Law	2. International Marketing and Sales
Managing Demand and Supply <ul style="list-style-type: none">• Marketing Management• Supply Chain Management	<ul style="list-style-type: none">• International Marketing and Trade• International Sales and Product Management• International Negotiation
Strategy and Enterprising <ul style="list-style-type: none">• Entrepreneurship• Strategic Management	3. International Strategy and Corporate Development
Company Based Project	<ul style="list-style-type: none">• Management Consulting• International Corporate Development• Strategy Execution
Master Thesis	

“The MBA Full-Time course really impressed me! The excellent network, first-class education and true internationality are attributes that are of great benefit to me today in my job as a marketing manager. The many lectures held by specialists from politics and industry are a practical contrast to academic teaching. The unique ESB spirit lives on in each and every one of us graduates.”

Mark Schmelzer, Graduate,
Deputy Director at KARL STORZ GmbH & Co KG

