

Requirements:

- University degree, at least a Bachelor's degree recognized by the Baden-Wuerttemberg state government through the Studienkolleg Konstanz
- English fluent – at least C1 proficiency level
- 2 years of professional experience – at least one year after completion of the first degree

Application deadline:

15th September, rolling basis

Language of instruction:

English

Programme duration:

One year, beginning of October to end of August

Study fees:

6.900€ for the total programme

If you have further general or personal questions regarding the MBA programme please do not hesitate to contact us by phone or mail.

General information:

Kerstin Bender
07121/ 271-3054
kerstin.bender@reutlingen-university.de

Student guidance service:

Dipl.-Pädagogin Gaby Geysel, MBA
07121/ 271-3050
gaby.geysel@reutlingen-university.de

MBA International Management Full-Time

Information for applicants



Status: March 2019



Hochschule Reutlingen
Reutlingen University



Target Group

Graduates in all disciplines can be admitted, if they have at least two years professional experience. Graduates in engineering, natural sciences or the humanities will achieve through our program graduate qualification which will enhance their career opportunities. Please note that the programme is not designed for those who have already completed undergraduate studies in business. These students will only be admitted under exceptional circumstances.

Selection Interview

The successful participation in a selection interview is prerequisite for admission. With applicants living abroad the interview is carried out via skype. All necessary information is available on the homepage.

Admission/registration

The admission office checks the formal requirements for admission, especially degrees and certificates. If all requirements are met, the applicant will be notified of admission in writing. This advice will include instructions for the further procedure, particularly for registration.

Programme overview

Module/Courses	Contact hours per week in study block semester			Semester hours per week	ECTS Credits	Weight of Module
	1	2	3			
Accounting and Finance	6		3	6	8	8/75
Accounting	3			3		
Finance	3			3		
Economic and Legal Governance	6			6	8	8/75
Global Economy	3			3		
Business Law	3			3		
Managing Demand and Supply	6			6	8	8/75
Marketing Management	3			3		
Supply Chain Management	3			3		
Strategy and Enterprising		6		6	8	8/75
Entrepreneurship		3		3		
Strategic Management		3		3		
Electives (one of three)						
1. International Technology Management		6		6	18	18/75
Innovation and Technology Management		2		2		
Management Intellectual Property Rights		2		2		
2. International Marketing and Sales		6		6	18	18/75
International Marketing and Trade		2		2		
International Sales and Product Management		2		2		
3. International Strategy and Corporate Development		6		6	18	18/75
Management Consulting		2		2		
International Corporate Development		2		2		
Strategy Execution		2		2		
Enterprise Project					10	10/75
Master Thesis					15	15/75
In total					75	75/75



"The MBA full-time course really impressed me! The excellent network, first-class education and true internationality are attributes that are of great benefit to me today in my job as a marketing manager. The many lectures held by specialists from politics and industry are a practical contrast to academic teaching. The unique ESB Spirit lives on in each and every one of us graduates."

Mark Schmelzer, Graduate, Marketing Manager
Karl Storz GmbH & Co. KG



"The MBA programme prepares high potentials from engineering, scientific and social professions for management tasks in internationally operating companies. The programme provides students from abroad with the chance to find an ideal entry into the European job market".

Prof. Dr. Stephan Seiter, Professor for Economics
MBA International Management Full-Time

