

## Key facts

<b>Admission requirements</b>	<ul style="list-style-type: none"> <li>• University degree, at least a Bachelor's degree recognized by the Baden-Wuerttemberg state government through the Studienkolleg Konstanz</li> <li>• English fluent – at least C1 proficiency level</li> <li>• 2 years of professional experience - at least one year after completion of the first degree</li> </ul>
<b>Length of course</b>	1 year
<b>Beginning of course</b>	Winter semester
<b>Application deadline</b>	September 15 <sup>th</sup> , rolling basis
<b>Language of instruction</b>	English
<b>Programme duration</b>	One year, beginning of October to end of August
<b>Degrees awarded</b>	Master of Business Administration (MBA)
<b>Study fees</b>	6.900€ for the total programme

If you have further general or personal questions regarding the MBA programme please do not hesitate to contact us by phone or mail.

## Contact

Reutlingen University  
**ESB Business School**  
Alteburgstraße 150  
72762 Reutlingen  
Germany

### General information:

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### Student guidance service:

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## Why study our MBA International Management Full-Time?

... because you will acquire strategic and operational decision-making skills and knowledge needed to meet the demanding challenges faced by managers in today's hyper-competitive global market.

... because our intensive and compact programme, that is specially designed to be completed in just one year, will prepare you for your fast-paced career in business.

... because along with your cohort of student colleagues, you will acquire the latest management concepts and methods presented by professors and lecturers with significant business leadership experience.

... because you will directly apply your learnings in your own company-based project and master's thesis.

... because the highly ranked and accredited ESB Business School offers a truly international learning environment for aspiring future business leaders.



**Hochschule Reutlingen**  
Reutlingen University



## Target Group

Graduates in all disciplines can be admitted, if they have at least two years professional experience. Graduates in engineering, natural sciences or the humanities will achieve through our programme graduate qualification which will enhance their career opportunities. Please note that the programme is not designed for those who have already completed undergraduate studies in business. These students will only be admitted under exceptional circumstances.

## Selection Interview

The successful participation in a selection interview is prerequisite for admission. With applicants living abroad the interview is carried out via skype. All necessary information is available on the homepage.

## Admission/registration

The admission office checks the formal requirements for admission, especially degrees and certificates. If all requirements are met, the applicant will be notified of admission in writing. This advice will include instructions for the further procedure, particularly for registration.



*“The MBA programme prepares high potentials from engineering, scientific and social professions for management tasks in internationally operating companies. The programme provides students from abroad with the chance to find an ideal entry into the European job market.”*

Prof. Dr. Stephan Seiter, Professor for Economics,  
MBA International Management Full-Time

## Programme structure & content

Compulsory Modules	Electives (1 of 3)
<b>Accounting and Finance</b> <ul style="list-style-type: none"><li>• Accounting</li><li>• Finance</li></ul>	<b>1. International Technology Management</b> <ul style="list-style-type: none"><li>• Innovation and Technology Management</li><li>• Intellectual Property Rights Management</li><li>• Innovation and International Markets</li></ul>
<b>Economic and Legal Governance</b> <ul style="list-style-type: none"><li>• Global Economy</li><li>• Business Law</li></ul>	
<b>Managing Demand and Supply</b> <ul style="list-style-type: none"><li>• Marketing Management</li><li>• Supply Chain Management</li></ul>	<b>2. International Marketing and Sales</b> <ul style="list-style-type: none"><li>• International Marketing and Trade</li><li>• International Sales and Product Management</li><li>• International Negotiation</li></ul>
<b>Strategy and Enterprising</b> <ul style="list-style-type: none"><li>• Entrepreneurship</li><li>• Strategic Management</li></ul>	
<b>Company Based Project</b>	<b>3. International Strategy and Corporate Development</b> <ul style="list-style-type: none"><li>• Management Consulting</li><li>• International Corporate Development</li><li>• Strategy Execution</li></ul>
<b>Master Thesis</b>	

*“The MBA full-time course really impressed me! The excellent network, first-class education and true internationality are attributes that are of great benefit to me today in my job as a marketing manager. The many lectures held by specialists from politics and industry are a practical contrast to academic teaching. The unique ESB Spirit lives on in each and every one of us graduates.”*

Mark Schmelzer, Graduate,  
Deputy Director at KARL STORZ GmbH & Co KG

