



## Practical relevance

Not only do you acquire specialist knowledge, but, whether you opt for a full-time course of study or a part-time degree programme, you also learn how to put this into practice. Company projects, applied research or an internship in Germany or abroad, your master's programme is the ideal preparation for the world of business. Start building your professional network during your studies - the companies in our Friends' Association (V.I.M.A e.V.) are eager to meet you. Whether at a company presentation, in case studies, on excursions or at our company contact fairs on campus, we will put you in touch with international corporations, "hidden champions" and leaders in innovation. Our Career Center will also help you with any questions related to gaining practical experience and preparing for working life.

## Our partner companies

- Accenture GmbH • ALDI GmbH & Co. KG
- Automotive Lighting Reutlingen GmbH • becos GmbH
- Bonduelle Deutschland GmbH • Robert Bosch GmbH
- The Boston Consulting Group GmbH • Capgemini Invent
- Coca-Cola European Partners Deutschland GmbH
- Dassault Systèmes • Deloitte Consulting GmbH
- Deutsche Bahn AG • EY • EY-Parthenon GmbH
- Henkel AG & Co. KGaA • Hilti Deutschland AG
- Holtzbrinck Publishing Group • Hugo Boss AG
- IBM Deutschland GmbH • INVERTO GmbH
- Alfred Kärcher SE & Co. KG • Lilly Deutschland GmbH
- L'Oréal Deutschland GmbH
- LVMH (Moët Hennessy – Louis Vuitton) SE • McKinsey & Co.
- MHP – Management- und IT-Beratung GmbH
- MLP Finanzberatung SE • Procter & Gamble
- PwC Strategy& GmbH • Ritzenhoefer & Company
- SAP SE • Schwarz Dienstleistungen KG • SOLCOM GmbH
- Solon Management Consulting GmbH & Co. KG
- Somfy GmbH • thyssenkrupp Management Consulting
- Webasto Roof & Components SE • ZF Friedrichshafen AG

## Unlimited career prospects

In our internationally oriented masters' programmes you will be prepared for the globalized economy, enhancing your language and intercultural skills along the way. ESB Business School is linked worldwide with over 120 renowned partner universities. Depending on the respective course, study and internship semesters abroad are integrated into the programme. International guest lecturers are also able to offer an international perspective on global economic contexts.

Our partner universities in more than 40 countries:



## Contact

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## Memberships:



Date: March 2020



## Master programmes of ESB Business School



## Truly international

Would you like to move forward in the right direction after your bachelor's degree and acquire essential skills for a successful career in a global working environment? With modern teaching methods and practice-oriented content. With a dedicated team of professors and individual support. With internationality in all its aspects. Whether full-time or part-time, the masters' programmes at ESB Business School will take you forward.

## One of the top business schools

Students from 80 nations, an international team of professors with practical experience, a global network of partner universities and above-average student commitment. One of the biggest alumni networks in Europe with former students in top positions all over the world. For years top ratings in university rankings. Awarded with the AACSB (The Association to Advance Collegiate Schools of Business) Seal of Approval by one of the most esteemed accreditation organisations for business schools worldwide. This is ESB Business School, one of the five faculties at Reutlingen University.

## Welcome to Reutlingen

Welcome to your campus - the refectory, sports facilities, the library, the bookshop, short distances between halls of residence and, above all, first-class IT infrastructure. Welcome to Reutlingen, a city that is pleasant to live in at the foot of the Swabian Alps, situated between beautiful countryside and the metropolitan region of Stuttgart.



## MSc International Accounting, Controlling and Taxation

- Preparation for a management career in accounting, taxation, finance and controlling
- International focus
- Scientifically sound and highly application-oriented

Duration: 3 semesters. International experience can be acquired by doing a semester, an internship or a thesis abroad. Languages of instruction: German, English

## MSc International Business Development

- Preparation for a management career in internationally expanding companies
- Transfer of practice-oriented, detailed knowledge for the development of new business fields
- Scientifically sound and highly application-oriented

Duration: 3 semesters. International experience can be acquired by doing a semester, an internship or a thesis abroad. Languages of instruction: German, English

## MA European Management Studies (Double Degree)

- Fully integrated double degree programme in cooperation with the Ecole de Management of the University of Strasbourg
- Practical-related management skills for non-economists
- Training to be an expert in German-French economic studies

Duration: 4 semesters (2 in Reutlingen, 2 in Strasbourg incl. practical phases). Languages of instruction: German, French, English

## MSc Global Management & Digital Competencies

- Preparation for a successful global management career in an era of digital disruption with strong practice focus
- Degree programme completely in English
- Study in two countries (Germany plus France, Ireland, Italy or Canada) with single and double degree tracks

Duration: 15 months (excl. internships).  
Language of instruction: English

## MSc Operations Management

- Combination of engineering and management skills
- Project-oriented master's programme: Learning in research projects and/or with a company partner
- Focus on production and logistics

Duration: 3 semesters. Languages of instruction: German, English

## MSc Digital Industrial Management and Engineering

- Focus of the study programme: applied research
- Work in a specialised research group accompanied by various lectures
- Double Degree Programme in cooperation with Stellenbosch University, South Africa, and Purdue University, USA

Duration: 4 semesters. Language of instruction: English

## MBA International Management Full-Time

- Intensive degree programme: A wide range of management skills acquired in a course that is both compact (one year) and efficient, including a company project of your choice
- Internationally aligned teaching content in intercultural teams, completely in English
- Choose between three specialisations "International Technology Management", "International Marketing and Sales" and "International Strategy and Corporate Development"

Duration: 1 year, language of instruction: English

## MBA International Management Part-Time

- Flexible and part-time, in just two years, the programme prepares high potentials from technical and scientific professions for leadership roles in internationally operating companies (German and English)
- Perfectly feasible alongside employment, lectures in block modules and attendance at weekends with additional online tutorials and coaching
- Integrated international short-term exchanges: from one to three weeks for part-time and Executive MBA at partner universities

Duration: 2 years plus master thesis (part-time every 2nd to 3rd weekend) with module abroad. Languages of instruction: German, English

Plus in Cooperation with Knowledge Foundation @ Reutlingen University:

**MSc Consulting and Business Analytics, MSc International Purchasing Management, MA International Retail Management, MA Strategic Sales Management, MBA International Management. For Military Officers and Professionals.**

