



## Practical relevance

Here you acquire not only specialist knowledge but also learn how to put it into practice - whether you opt for a part-time degree programme or a full-time course of study. Company projects, applied research or an internship in Germany or abroad, your Master's programme is the ideal preparation for the world of business.

Start building your professional network already during your studies. The companies in our Friends' Association (V.I.M.A e.V.) are eager to meet you. Whether at a company presentation, in case studies, on excursions or at our company contact fairs on campus, we will put you in touch with international corporations, "hidden champions" and innovation leaders.

Further, our Career Center will help you with any questions related to gaining practical experience and preparing for working life.

## Our partner companies

- Accenture • ALDI • All for One Steeb
- Automotive Lighting • Bain & Company • BASF • becos
- Robert Bosch • The Boston Consulting Group
- Capgemini Consulting • Coca-Cola • Comarch
- Commerzbank • Danone • Dassault Systèmes
- Deloitte • Deutsche Bahn • DHL Consulting
- EY • Google • Henkel • Hilti
- Holtzbrinck Publishing Group • Hugo Boss
- IBM • INVERTO • Alfred Kärcher
- Landesbank Baden-Württemberg • LIDL • Lilly
- L'Oréal • MBtech Group • MHP - A Porsche Company
- MLP Finanzdienstleistungen • OC&C Strategy Consultants
- PA Consulting Group • Procter & Gamble
- PwC Strategy& • SAP
- Shell Deutschland Oil • SOLCOM Unternehmensberatung
- Solon Management Consulting • Somfy
- Veyhl • ZF Friedrichshafen



## Unlimited career prospects

We will prepare you for the globalised economy. In the internationally oriented Master's programmes you will enhance your language and intercultural skills. ESB Business School is linked worldwide with over 100 renowned partner universities. Depending on the respective course, study and internship semesters abroad are integrated in the educational programme. International guest lecturers explain international economic connections.

Our partner universities:



## Contact

Reutlingen University  
**ESB Business School**  
Alteburgstraße 150  
72762 Reutlingen  
Telephone 0049 (0)7121 271-0  
[www.esb-business-school.com](http://www.esb-business-school.com)



Date: May 2017

## Memberships:



## ESB Business School

All the Master's programmes at a glance



## Truly international

After the bachelor's degree you would like to move forward in the right direction? Acquire essential skills for a successful career in globalised working life? Whether part-time or full-time, the Master's programmes at ESB Business School will take you forward. With modern teaching methods and practice-oriented content. With a dedicated team of professors and individual support. With internationality in all its aspects.

## One of the top business schools

Students from 85 nations, an international team of professors with practical experience, a global network of partner universities, above-average student commitment. One of the biggest alumni networks in Europe with former students in top positions all over the world. For years top ratings in university rankings. That is ESB Business School, one of the five schools at Reutlingen University.

## Welcome to Reutlingen

Welcome to your campus, with short distances between halls of residence, refectory, sports facilities, library, bookshop and a first-class IT infrastructure. Welcome to Reutlingen, a city that is pleasant to live in at the foot of the Swabian Alb, situated between beautiful countryside and the metropolitan region of Stuttgart.



## MA European Management Studies (Double Degree)

The trilingual degree programme prepares graduates with a sound and practice oriented course for a management career in an international or German-French environment. Graduates receive a Master's degree from both Reutlingen University and the Université de Strasbourg.

Requirements: in total at least 6 months practical experience, language level B2 in all 3 languages of instruction. Duration: 4 semesters (2 in Reutlingen, 2 in Strasbourg incl. practical phases). Languages of instruction: German, French, English

## MA Strategic Sales Management \*

The study programme qualifies graduates and professionals from the sales area for a career in sales, consulting and management. The programme provides the specialist knowledge, the methods and the skills needed for developing excellent sales practices in a highly dynamic B2B competitive environment.

Requirements: currently in employment or self-employment. Duration: 4 semesters (attendance phases Wed - Sat in 1st - 3rd sem. + thesis semester at company). Languages of instruction: German, English

---

\* *This part-time programme is offered in cooperation with the KnowledgeFoundation @ Reutlingen University, the further education foundation of Reutlingen University.*

## MSc Business Consulting and Process Management \*

The programme is intended for graduates and professionals who would like to position themselves in the business segments business consulting, digitisation and IT management. Graduates acquire the specialist knowledge and skills required to advise customers in digital business segments and to manage cross-company processes.

Requirements: currently in employment or self-employment. Duration: 4 semesters (attendance phases Wed - Sat in 1st - 3rd sem. + thesis semester at company). Language of instruction: German

## MSc Digital Industrial Management and Engineering

The focus of the course is on applied research. The work in a specialised research group includes diverse attendance classes. The programme is offered in cooperation with Stellenbosch University in South Africa and ends with a Master of Science and a Master of Engineering.

Duration: 4 semesters. Languages of instruction: German, English

## MSc International Accounting, Controlling and Taxation

The degree programme is scientifically sound, highly application-oriented and covers international topics. The students are qualified for a management career in the area of controlling and finance for internationally operating companies. Students are also qualified to start a career in international consulting companies as auditors or tax advisors.

Duration: 3 semesters. International experience can be acquired by doing a semester, an internship or a thesis abroad. Languages of instruction: German, English

## MSc International Business Development

The degree programme deepens specialist knowledge in areas such as the creation of new business segments, strategic management, innovation management, marketing and international sales. The focus on international topics and the high practical orientation of the programme prepare students for a consulting and management career in internationally operating companies.

Duration: 3 semesters. International experience can be acquired by doing a semester, an internship or a thesis abroad. Languages of instruction: German, English

## MSc International Management

ESB Business School offers this programme within the framework of the International Partnership of Business Schools (IPBS). The study programme's focus is on the International dimensions of business and management and the acquisition of intercultural leadership skills. The programme, for example, trains students to manage international teams or international companies.

Requirements: for details see programme brochure. Duration: 12-15 months (3 blocks, one of which is in France/Italy/Mexico/USA). Language of instruction: English

## MSc Operations Management

This programme is characterised by its exceptionally high proportion of practical work. Extensive projects are carried out in cooperation with companies or research institutes. In teams students find solutions in the areas of logistics and production management. Accompanying lectures can for the most part be freely selected, providing the students with training that caters for their needs and interests.

Duration: 3 semesters. Languages of instruction: German, English

## MBA International Management Full-Time

The MBA programme is intended especially for non-economists with work experience and in 4 core modules covers skills in central General Management areas. The choice between the 3 specialisation modules International Technology Management, International Marketing & Sales or International Strategy & Corporate Development allows students to opt for their own preferences. In interdisciplinary teams the students rehearse and enhance management-relevant soft skills. Compact and efficient, the course prepares students for a management post.

Duration: 1 year, language of instruction: English

## MBA International Management Part-Time

This part-time MBA programme provides especially non-economists with broad-based management skills and prepares them comprehensively for taking responsibility in a company. The students can choose from the specialisations Digital Marketing, Strategy or Sustainability Management.

Requirements: 2 years' work experience. Duration: 2 years plus Master's thesis (part-time every 2nd to 3rd weekend), with module abroad. Languages of instruction: German, English

## MBA International Management for Officers \*

This MBA caters for temporary career officers of the German armed forces who are approaching the end of their period of service and seeking to start a management career in the civilian economy. In 16 disciplines of business management temporary career officers are prepared for a management post in companies and organisations.

Duration: 2 years while still in service, 7 months attendance on campus. Stay abroad: possible as summer schools, study semesters or internships. Languages of instruction: German, English