



Practical Orientation / Corporate Partners

Not only do you acquire specialist knowledge, but, whether you opt for a full-time course of study or a part-time degree programme, you also learn how to put this into practice. Company projects, applied research or an internship in Germany or abroad, your master's programme is the ideal preparation for the world of business. Start building your professional network during your studies - the companies in our Friends' Association (V.I.M.A e.V.) are eager to meet you. Whether at a company presentation, in case studies, on excursions or at our company contact fairs on campus, we will put you in touch with international corporations, "hidden champions" and leaders in innovation. Our Career Center will also help you with any questions related to gaining practical experience and preparing you for working life.

- Accenture GmbH • Adolf Würth GmbH & Co. KG
- ALDI GmbH & Co. KG MURR • Arthur D. Little
- Altman Solon Management GmbH & Co KG • becos GmbH
- Bonduelle Deutschland GmbH • Robert Bosch GmbH
- The Boston Consulting Group • Caggemini Invent
- Celonis Deutschland GmbH
- Coca-Cola Europacific Partners Deutschland GmbH
- Dassault Systèmes Deutschland GmbH
- Deloitte Consulting GmbH • Deutsche Bahn AG
- EY • EY-Parthenon GmbH • Geberit Group
- Henkel AG & Co. KGaA • Hermes Germany GmbH
- Hilti Deutschland AG • Holtzbrinck Publishing Group
- Horváth & Partner GmbH • HP Deutschland GmbH
- Hugo Boss AG • IBM Deutschland GmbH • INVERTO GmbH
- Alfred Kärcher SE & Co. KG • Lilly Deutschland GmbH
- Marelli Automotive Lighting Reutlingen GmbH
- McKinsey & Company Inc. • MLP Finanzberatung SE
- MHP – Management- und IT-Beratung GmbH
- Moonroc Advisory Partners GmbH • OC&C Strategy Consultants
- Dr. Ing. h.c. F. Porsche AG • Procter & Gamble
- Ritzenhoefer & Company • PwC Strategy& (Germany) GmbH
- SAP SE • Schwarz Dienstleistungen KG • Somfy GmbH
- Stauf AG • Stern Stewart & Co.
- Tenthpin Management Consultants AG

Unlimited career prospects

In our internationally oriented masters' programmes you will be prepared for the globalized economy, enhancing your language and intercultural skills along the way. ESB Business School is linked worldwide with over 120 renowned partner universities. Depending on the respective course, study and internship semesters abroad are integrated into the programme. International guest lecturers are able to offer their perspective on global economic contexts.

Our partner universities in more than 40 countries:



Contact

Reutlingen University
ESB Business School
Alteburgstraße 150
72762 Reutlingen
Telephone 0049 (0)7121 271-0
www.esb-business-school.com

Memberships:



Date: April 2022



Master programmes of ESB Business School



Truly international

Would you like to move forward in the right direction after your bachelor's degree and acquire essential skills for a successful career in a global work environment? With modern teaching methods and practice-oriented content? With a dedicated team of professors and individual support? With internationality in all its aspects? Whether full-time or part-time, the masters' programmes at ESB Business School will take you forward in your professional career.

One of the top business schools

Students from 80 nations, an international team of professors with practical experience, a global network of partner universities and above-average student commitment. One of the biggest alumni networks in Europe with former students in top positions all over the world. For years top ratings in university rankings. Awarded with the AACSB (The Association to Advance Collegiate Schools of Business) seal of approval by one of the most esteemed accreditation organisations for business schools worldwide. This is ESB Business School, one of the five faculties at Reutlingen University.

Welcome to Reutlingen

Welcome to your campus - the refectory, sports facilities, the library, the bookshop, short distances between halls of residence and, above all, first-class IT infrastructure. Welcome to Reutlingen, a cosy but liveable city at the foot of the Swabian Alps, situated between beautiful countryside and the metropolitan region of Stuttgart.



MSc International Accounting, Controlling and Taxation

- Preparation for a management career in accounting, taxation, finance and controlling
- International focus
- Strong academic foundation and highly application-oriented

Duration: 3 semesters. International experience can be acquired by doing a semester, an internship or a thesis abroad. Languages of instruction: German, English

MSc International Business Development

- Preparation for a management career in internationally expanding companies (globalisation manager)
- Transfer of practice-oriented, detailed knowledge to the development of new business ideas
- Strong academic foundation and highly application-oriented

Duration: 3 semesters. International experience can be acquired by doing a semester, an internship or a thesis abroad. Languages of instruction: German, English

MA European Management Studies (Double Degree)

- Fully integrated double degree programme (ESB Business School & EM Strasbourg) for students without a background in business studies
- Studying in three languages and two countries – with integrated internship periods
- Acquisition of profound management knowledge for French-German, as well as international trade relations

Duration: 4 semesters (2 in Reutlingen, 2 in Strasbourg incl. practical phases). Languages of instruction: German, French, English

MSc Global Management & Digital Competencies

- Preparation for a successful global management career in an era of digital disruption with strong practice focus
- Degree programme completely in English
- Study in two countries (Germany plus France, Ireland, Italy or Canada) with single and double degree tracks

Duration: 15 months (excl. internships).
Language of instruction: English

Plus in Cooperation with Knowledge Foundation @ Reutlingen University:

MSc Consulting and Business Analytics, MSc International Purchasing Management, MA International Retail Management, MA Strategic Sales Management, MBA International Management. For Military Officers and Professionals.

MSc Operations Management

- Combination of engineering and management skills
- Project-oriented master's programme: learning in real life company and research projects
- Planning and control of processes in the production and logistics of goods and services

Duration: 3 semesters. Languages of instruction: German, English

MSc Digital Industrial Management and Engineering

- Unique master's programme focussing on research topics in "Digitalisation in industry"
- Double Degrees from Reutlingen and either Stellenbosch (South Africa) or Purdue University, USA
- Preparation for challenging tasks in industrial research and development or research institutes

Duration: 4 semesters. Language of instruction: English

MBA International Management Full-Time

- Intensive degree programme: a wide range of management and leadership skills acquired in a course that is both compact (one year) and yet all-encompassing, including a company project and thesis of your choice
- Internationally aligned teaching content in intercultural teams: completely in English
- Choose between three specialisations "International Technology Management", "International Marketing and Sales" and "International Strategy and Corporate Development"

Duration: 1 year, language of instruction: English

MBA International Management Part-Time

- Perfect compatibility with your working life to prepare for management responsibilities in internationally operating companies
- State-of-the-art transfer of expertise combining lectures in attendance phases at the weekends and block weeks as well as live online tutorials and coaching sessions
- Integrated module abroad of optionally one to four weeks in Part-Time / Executive MBA programmes at renowned partner universities worldwide

Duration: 2 years plus master's thesis including a module abroad. The study programme takes place over a total of 30 weekends plus 4 block weeks. Languages of instruction: German and English