

## Key facts

<b>Admission requirements</b>	Bachelor degree in business or related field with min 3.5 years/ 210 ECTS; grade: min. 2.3 (German) for Canadian track; min. 2.5 for all other tracks. Graduates of non-business degree programmes must have taken at least 4 courses in business, including two from the quantitative area. Students with a 3 year bachelor degree (180 ECTS) must do a compulsory integrated internship. Relevant work experience post graduation may be pre-accredited instead.
<b>Admission procedure</b>	Written online application and English language test (TOEFL, IELTS, Pearson, PTEA, Cambridge)
<b>Application deadline</b>	Please go to <a href="http://www.esb-business-school.de/mgmdc-key-facts">www.esb-business-school.de/mgmdc-key-facts</a>
<b>Semester begin</b>	September (Canada, Ireland, Italy) October (France)
<b>Length of course</b>	15 months (students writing their thesis with a company, or those who have to do a compulsory internship should add approx. 6 months)
<b>Place of course</b>	Canada/France/Ireland/Italy + Reutlingen
<b>Language of course</b>	English
<b>Degrees awarded</b>	Master of Science (M.Sc.) plus partner university MSc award for double degree tracks
<b>Costs</b>	Please go to <a href="http://www.ipbsmgm.com">www.ipbsmgm.com</a>



## Welcome ...

... to ESB Business School, one of Germany's leading business schools. ESB has been persistently committed for over 40 years to excellence in international management education. Top ranking scores reflect ESB's high quality standards. ESB professors possess a wide range of real-world business experience. They provide their students not only with the in-depth knowledge required to operate successfully in global markets, but also with the tools needed to meet intercultural career challenges in multi-national corporations and organisations.

The various international backgrounds and nationalities of ESB's high-achieving students make for an interesting global 'think tank' within the seminars. Students work in multicultural groups right from the beginning. Team-building activities during the initial orientation week facilitate this.

## Contact

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**Hochschule Reutlingen**  
Reutlingen University



## MSc Global Management & Digital Competencies

The global manager today needs a sound knowledge of the global business context, the appropriate business toolbox, data and digital competencies as well as good leadership skills to successfully deal with the organisational and technological challenges facing corporations with global operations. This exciting master programme unites all of these elements.

### Because companies need managers:

- Who have a global outlook
- Who have the advanced business knowledge and tools necessary to develop effective solutions for the problems facing companies operating in a global environment
- Who are aware of the impact of digitalisation on organisations and have the skillset to manage the arising challenges and opportunities
- Who have the necessary communication, problem-solving, analytical and team skills to function effectively in an intercultural environment

## International Partnership of Business Schools (IPBS)

Study in two countries: In the MSc Global Management & Digital Competencies programme, you will spend the first part of your programme at one of the four international partner universities listed below and then complete it at ESB Business School in Reutlingen. The partner universities are all part of the IPBS network (International Partnership of Business Schools) which comprises thirteen universities worldwide.

**Brock University**, St. Catharines, Canada

**Dublin City University**, Dublin, Ireland

**ESB Business School**, Reutlingen, Germany

**NEOMA Business School**, Reims/Rouen, France

**Università Cattolica del Sacro Cuore**, Piacenza, Italy

## Programme structure

The Master of Science Global Management & Digital Competencies is a 15 month programme spent in two countries and taught entirely in English. Special emphasis is placed on the global dimensions of business and management in an era of digital disruption.

Applicants begin the programme at one of the 4 partner schools before completing the programme at the ESB in Reutlingen.

Study Block I (Sept./Oct.) Canada, France, Ireland, Italy 5-6 Modules (indicative list)	Study Block II (Feb. to May) Germany: ESB Business School 6 Modules
<ul style="list-style-type: none"> <li>› Advanced Strategic Toolbox for Global Markets</li> <li>› International Business: Disruption &amp; Challenges</li> <li>› International Marketing &amp; Customer Experience Management</li> <li>› Business Process Innovation</li> <li>› Augmented Reality Marketing</li> <li>› International Negotiation Skills</li> <li>› Internet &amp; Social Media Marketing</li> <li>› Personal Branding &amp; Career Management</li> <li>› Global Challenges &amp; Impacts</li> <li>› Sustainability Management</li> </ul> <p>30 ECTS</p>	<ul style="list-style-type: none"> <li>› Statistics for Business</li> <li>› Data Analytics &amp; Visualisation</li> <li>› International Finance &amp; Risk Management</li> <li>› Smart Operations Management</li> <li>› Leadership in a Digitalized World</li> <li>› Consulting Skills for Digital Transformation</li> </ul> <p>30 ECTS</p>
	<p><b>Study Block III</b> Germany: ESB Business School</p>
	<p>Research Methods</p> <ul style="list-style-type: none"> <li>› Thesis (can be done with a company)</li> </ul> <p>30 ECTS</p> <p>› For more information: <a href="http://www.esb-business-school.de/mgmdc">www.esb-business-school.de/mgmdc</a></p>

## Application process

Application forms are to be completed online and are available under: [www.ipbsmgm.com](http://www.ipbsmgm.com)

